The Embroiderers’ Guild of America, Inc.

2017 Annual Report

Mission: To inspire passion for the needle arts through education and the celebration of its heritage.
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Credits. Cover: Tiger by Jan Jellens. Photograph provided by the estate of Jan Jellens.
Letter From the President

One of my responsibilities as president is to visit each region during my term of office. In 2017, I visited the following regions: Metropolitan, New England, South Central, Pacific Southwestern and Mid-Atlantic. I have enjoyed visiting the regions, talking with members, participating in classes, attending meetings and doing as much as I can to interact with those who are there. I think it is important to be accessible, to answer questions, to be supportive and to let them know our plans for the future.

This board has continued work on the goals that were established through the strategic planning session in late 2015. The Crown Jewels of EGA planned giving program developed by the Fund Development committee reached a total pledged amount of $88,000 by the end of 2017. Members of the Marketing and Branding committee were heavily involved working with Sheehy, a marketing firm in Louisville, and developed a new logo and branding standards. A new member survey developed by the Membership Recruitment and Retention committee continues to provide valuable information to be used for future marketing efforts. The Online Presence committee worked through proposals for a new website and selected Mightily, also in Louisville, which began the process in 2017. A new website is to debut in early 2018. The Operations Plan committee has been hard at work totally revising EGA’s Policies and Procedures with approval expected in 2018.

In 2017, EGA received a check in the amount of $1,100,000 from the Gay Montague Phillips estate which represents almost half of the negotiated settlement achieved in September, 2016. The executor of the estate received the first interest only check in the amount of $14,375 which represents one half of the annual interest on a note in the amount of $1,150,000. The estate should close in 2018.

By the end of 2017, donors had contributed $14,254 toward research for a cure for Alzheimer’s disease. I have selected the Fisher Center for Alzheimer’s Research Foundation to receive our donations. This is their mission statement: to attack the scourge of Alzheimer’s disease through a 3-pronged assault focused on understanding the causes of Alzheimer’s disease; improving the care of people living with Alzheimer’s to enhance their quality of life; and finding a cure for this devastating disease. Their website is alzinfo.org if you would like more information. This would not have been possible without the marvelous donated designs and the wonderful support of our members.

Leslie Gagliardi, President
The Year in Review

Education

Education opportunities included the national seminar, educational programs, educational advancement programs, projects in *Needle Arts*, Petite Projects, *Winning Ways* lectures, the International Teacher Tour, Fiber Forum Retreat, Extended Study Program, Group and Individual Correspondence Courses, Master Craftsman program, Online Studio, region programs, and chapter programs.

Online Studio

Four online classes (listed on page 11) were offered in 2017 with a total of 272 participants.

Educational Programs

Group Correspondence Courses (GCC). The six new GCCs issued in 2017 are listed on page 12. A total of 33 GCCs were available as “Lightning Rounds” in 2017. At year-end, 13 courses were ready for release, under development contract, in piloting, or in editing and revision.

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<td>118</td>
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<td>Group enrollment</td>
<td>779</td>
<td>795</td>
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<td>1,067</td>
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<td>Individual enrollment</td>
<td>211</td>
<td>210</td>
<td>259</td>
<td>268</td>
<td>269</td>
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<td>New courses</td>
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<td>6</td>
<td>1</td>
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<td>5</td>
<td>8</td>
<td>11</td>
<td>0</td>
<td>2</td>
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<td>Courses at year-end</td>
<td>28</td>
<td>27</td>
<td>27</td>
<td>30</td>
<td>33</td>
<td>38</td>
<td>37</td>
<td>34</td>
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GCC participants work together or individually on new techniques with the opportunity of receiving evaluations from the teacher on completed or partially-completed projects.

Individual Correspondence Courses (ICC). A new six lesson course, *Crazy Quilting*, taught by J. Marsha Michler, was added to the 2017 Education Catalog. *From Scene to Scene*, taught by Lois Kershner, was retired.

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<tr>
<td>Participants</td>
<td>37</td>
<td>25</td>
<td>37</td>
<td>26</td>
<td>36</td>
<td>23</td>
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<td>Graduates</td>
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<tr>
<td>Courses at year-end</td>
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<td>10</td>
<td>10</td>
<td>8</td>
<td>13</td>
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Individual Correspondence Courses offer EGA members an opportunity for intensive, personalized study under the supervision of teachers selected for their outstanding needlework skills and knowledge. The courses are in-depth study programs covering a wide range of embroidery techniques and disciplines at various skill levels. They are a perfect complement to workshop classes, group study courses, and lectures.
**Challenge/Challenge with a Twist.** The theme for the 2017 Challenge and Challenge with a Twist was *Breaking New Ground,* with Shirley Kay Wolfersperger as consultant. A total of eight participants resulted in six completions. The Challenge/Challenge with a Twist program provides a bridge between working the designs of others and entering juried exhibitions with your own original design. The program offers one-on-one encouragement, guidance, and evaluation on color and design with a nationally-recognized consultant. Designed to promote creativity for the participants, Challenge/Challenge with a Twist encourages participants to stretch in color and design while working at their own pace and in the familiar surroundings of their own home.

**Educational Advancement**

**Extended Study Program (ESP).** The Extended Study Program provides members with opportunities to participate in comprehensive programs that encourage creative expression and personal growth. In 2017, there were two programs offered. The first program, *Journey to Mexico: Embroideries, Pottery, Artists, Markets, Museums in Oaxaca, Puebla, Tlaxcala, Mexico City,* had 15 registrants. Textiles, culture, food, art, gardens, and history were included in this well-organized tour. Participants met with craftsmen, artisans, and with several people who shared significant cultural information on the importance of maize and water resources. The second program, *Summer Garden in a Box,* was led by Marsha Papay Gomola. Twenty-one students created dimensional embroidery working on their own miniature garden to include birds, mammals, plants, and architectural elements. Students were encouraged to design their own garden or use the pattern provided. Encyclopedic instructions of 250 pages gave complete guidance for students completing their gardens at home. The kit included a wide variety of materials and some finishing materials.

**Certification Programs.** EGA offers 5 needlework certification programs: Teacher, Teacher Graduate, Judge, Master Judge, and Appraiser. The listing of active EGA certified teachers is available on the EGA website. There have been 223 individuals certified as teachers since 1962. Most of the certification activity was between 1962 and 1989 – 169 individuals. Ten have been certified as graduate teachers.

The appraiser program continued with 8 participants. Two requests have been received from people wanting to take the class sooner than the Louisville 2018 seminar, when the next class is scheduled.

The currently enrolled candidate in the teacher certification program successfully passed Parts 1, 2, and 3, with Part 4 due in 2018.

The Judges Certification Program offers the lecture series, *Winning Ways,* at each national seminar. This day is focused on the finer points of stitching and judging different techniques. In alternate years, a two-day class is offered on the mechanics of judging.

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<td>34</td>
<td>45</td>
<td>31</td>
<td>35</td>
<td>58</td>
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Presenters for Winning Ways 2017 were Janet Zickler Casey, *Crossing the Finish Line,* the fine art of finishing canvas work stand-up figures and ornaments; Judy Jeroy, *Silk Superimposed on Silk,* a look at the nuances of traditional Japanese Embroidery; Catherine Jordan, *Exploring Design Potential,* discovering easy to use tools to make the most of any design; and Margaret Kinsey; *Exploring Metal Thread Embroidery,* exploring metal threads and their history and uses.
Master Craftsman. The aim of the 10 Master Craftsman programs is to reward those who demonstrate mastery of a technique, enabling them to reach excellence in needlework. Examples of completed Master Craftsman steps were on exhibit at Blue Ridge Rendezvous Seminar.

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<td>8</td>
<td>1</td>
<td>4</td>
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<td>New enrollees</td>
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<td>9</td>
<td>32</td>
<td>15</td>
<td>35</td>
<td>24</td>
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<tr>
<td>Enrolled at year-end</td>
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<td>137</td>
<td>140</td>
<td>157</td>
<td>153</td>
<td>189</td>
<td>219</td>
<td>248</td>
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Each program has a web page on the EGA website showing the requirements for meeting Step 1 as well as pictures of successfully completed pieces. The web pages are revised as each program is updated and additional pictures will continue to be added.

Fiber Forum

Joan Schulze and Susan Lenz were the jurors for the 2017 Fiber Forum jurying. There were 42 entries and 98 images from 28 candidates for the 2017 Fiber Forum Jurying. The final results were 34 embroideries by 24 candidates accepted with scores from the jurors of three or more points. Two people had one work that scored low and the other entry accepted. Four persons received scores too low to be eligible for Fiber Forum this year.

Fiber Forum membership is currently 58 members and 25 Friends of Fiber Forum, and 168 to 170 Facebook followers.

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<td>52</td>
<td>28</td>
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The mission of Fiber Forum is to advance embroidery as an art form through the exhibition of original works of exceptional merit. New members are juried into Fiber Forum each year by accredited judges on the basis of both aesthetic achievement and technical skill.

Region Education

Regions offer educational opportunities through seminars, region-sponsored GCCs, special workshops, retreats, scholarships, and traveling teachers.

Chapter Education

Without a doubt, educational opportunities offered by chapters reach more EGA members than by any other level of the organization. Projects offered in conjunction with business meetings, workshops, retreats, public stitch-ins, and many other events throughout the year encourage members’ participation and are a strong force in member retention.
National Seminars

Attendance at EGA Seminar 2017, Blue Ridge Rendezvous was 559. It was held August 16-20, 2017 at the Crown Plaza Tennis and Golf Resort, Asheville, NC.

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<td>Location</td>
<td>Asheville</td>
<td>Alexandria</td>
<td>San Antonio</td>
<td>Phoenix</td>
<td>Louisville</td>
<td>Santa Fe</td>
<td>Naples</td>
<td>San Francisco</td>
<td>Pittsburgh</td>
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<td>$67,700</td>
<td>$17,000</td>
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<td>$33,800</td>
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EGA Seminar 2018, Diamond Jubilee, will be held October 3-7, 2018 at the Galt House Hotel in Louisville, KY.

Other Special Events

21st Through the Needle’s Eye. The exhibit opened in Asheville, NC in conjunction with EGA Seminar 2017.

Projects

Needle Arts projects. Projects from Needle Arts are listed on page 11.

Designers Across America projects were available through subscription or direct purchase. A total of 366 copies of the DAA projects were purchased by members in 2017 and there were 92 subscribers.

Petite Projects. Released in 2017 were Blackwork Hearts by Carolyn Standing Webb, Gingerbread Heart Ornament by Kim Sanders, Everlasting Flowers Greeting Card by Marilu Morency, and Dogwood Assisi by Lois Threlkeld. EGA wishes to recognize the efforts of Julie Fera for her work in updating hand-drawn charts and to the proofreaders and pilot stitchers collectively known as Pajarito Proofreaders for their assistance in making the projects user friendly and maintaining high standards for EGA. Petite Projects are donated by the designer/teacher to EGA and provided free to chapters for use as programs. Petite Projects were first introduced in 1994.

Youth Education. A new membership form was designed and added to the EGA website to allow youth to join EGA directly rather than through a chapter. Chapter membership forms were also updated. A Youth Membership table was included in the Teacher’s Showcase at EGA Seminar 2017 to share information about EGA Youth Membership. Information about Youth Membership was also publicized in the Seminar 2017 handbook.
Exhibitions

21st Through the Needle’s Eye was displayed at EGA Headquarters October through January 2018. Various items from the EGA collection were displayed throughout the year.

The education exhibit held at Blue Ridge Rendezvous featured 164 entries from 78 members plus 7 items from the EGA collection.

Communication

Needle Arts

The quarterly EGA magazine, Needle Arts, promotes EGA’s mission. Individual projects helped readers learn and perfect surface embroidery, Romanian point lace, blackwork, counted threadwork, and older, traditional French goldwork techniques. The heritage of embroidery and world history was celebrated in articles on epic works created by groups of embroiderers around the world. Explorations in new media and reviews on contemporary exhibitions further celebrated the needle arts.

Featured Designers Across America were Janet Zickler Casey, Kim Sanders, Eileen Bennet, and Kathleen Diuguid. The magazine included numerous illustrated feature articles, profiles, and projects, as well as letters from the president and the editor, letters to the editor, media reviews, contributors’ lists, calls for teachers and artists, calendar, region seminar schedules, summaries of the national board and annual meetings, and a condensed version of the 2016 EGA Annual Report. See page 11 for a summary of the 2017 feature articles.

Pearl Production continued as graphics designer and compositor, and Royle Printing continued as printer. EGA’s embroidery editor, Cheryl Christian, continued under contract to acquire, or write and develop, all magazine and newsletter content, and to coordinate the editing, design, and production of Needle Arts and Inside EGA.

Inside EGA

This quarterly newsletter was published 4 times in conjunction with Needle Arts and reported the names of program graduates and scholarship recipients; described new GCCs, ICCs, and “Lightning Rounds;” and published illustrated news from chapters. Featured throughout the year were articles and pictures about chapter activities and celebrations, and member achievements.

Newsletters

The monthly E-News provided snippets of news designed to keep members informed, updated, and excited about the ins and outs of EGA.

Each of the 13 regions published a quarterly or bimonthly newsletter in hard copy, by email, or on its website. It is estimated that almost 90% of chapters published newsletters in hard copy and/or via email; the majority were issued either monthly or quarterly.

Presidents’ Mailing

Among the items sent to chapters with the 2017 President’s Mailings were news from the education department, EGA Who’s Who Directory, EGA’s 2017 budget, summaries of the EGA board of directors and annual meetings, and announcement of four new Petite Projects.

The Presidents’ Mailing is a long-standing resource that is mailed to all chapter presidents after the Spring and Fall EGA board sessions. The purpose of the mailing is to provide information and guidance for chapter leadership. The contents and enclosures are also intended to be shared with all members and may be copied into chapter and region newsletters. These mailings are also available on the EGA website.
Facebook
In 2017, the EGA Facebook grew to 13,360 member and non-member followers, a 2,476 increase of new followers over 2016. The EGA Facebook page provides access to large, focused audiences and serves as a channel to help us with all EGA has to offer.

Facebook Stitch-a-long
As part of our Facebook efforts, a stitch-a-long (SAL) group was created where EGA members and non-members could follow along with us on small monthly projects as well as on larger projects such as the Ambrosia Honey that appeared throughout several issues of Needle Arts magazine. The SAL has been a great tool to show non-members the many reasons why they should join EGA: Needle Arts magazine, Petite Projects, our friendly community of members, and other benefits of membership. By the end of 2017, the SAL group on Facebook had around 2,500 members.

Instagram
In March 2017 we started our official Instagram account where we share beautiful images of embroidery and also promote some of our educational offerings. By the end of the year we had an active audience of about 200 followers.

Pinterest
By the end of 2017 we had a total of 899 followers and a total of 2637 embroidery items pinned by a variety of topics on 27 boards. Our posts on Pinterest have an average of 5,000 monthly viewers.

Website
In 2017 our website had around 658,000 page views. Our website is used as a tool to promote our diverse education opportunities and events. Some of the pages with the most traffic were our Free Projects page, the Seminar 2018 landing page, and the Chapter Directory.

Websites are maintained by all 13 regions and approximately 40% of chapters.

Research
Needle Arts featured one research report, Studying Embroidery in the British Isles by Gillian Paige, funded in part by an EGA Legacy Scholarship.

Collection & Library
The appraisal of 449 items in the collection was completed and the final report delivered in June.

Carol Lynn Stratton donated her work entitled Tree Cross-Section. It is a beautiful example of reversible blackwork and was part of the 20th Through the Needle’s Eye and Contemporary Blackwork exhibits.

Pacific Southwestern Region donated four works by the late Jan Jellins. The selections represent the varied styles of the artist and demonstrate the versatility of thread painting techniques in creating astounding works of art.

Sharon A. Jessup donated a black velvet quilt by Rachael Sharp. It is cross-stitched all over in brightly colored wool threads with a satin lining and fringe border.
Jeanette Frary donated a 19th century Berlinwork picture depicting The Rest on the Flight to Egypt. The anonymously stitched piece incorporates highlights of metal thread along with the traditional wool yarn.

Over 50 books were borrowed from the lending library. Approximately 25 chapters borrowed study boxes.

New additions to the library included:

*Embroidery: A History* by Pamela Warner, donated by Rosemary Smith
*This Is the Way I Pass My Time* by Ellen Gehret, donated by AliceRae Kutish
*A Beader's Reference* by Jane Davis and *Designs for Bargello* by Nikki Scheuer, both donated by Jeanette Parker.

Additionally, Channel Islands Chapter donated eight titles from their chapter library.

A number of duplicate titles were purged from the lending library and sold via Amazon and eBay, bringing in over $500.

**Fund-raising**

Fund-raising at *Blue Ridge Rendezvous* netted about $18,093 through the live and silent auctions, Seminar 2017 all expense trip tickets, and opportunity baskets. Donated items included jewelry, books, and stitched pieces.

**General**

**Membership at Year-End**

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<td>Members</td>
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<td>9,010</td>
<td>9,197</td>
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<td>290</td>
<td>296</td>
<td>296</td>
<td>300</td>
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**Bylaws**

At year-end, all regions and all but five chapters were 100% compliant with EGA’s *bylaws review* policy. A total of 40 bylaws and amendments were approved in 2017.

**Outreach**

Reports were received from 12 regions reporting outreach activities of 132 chapters. Activities included donated items, membership/recruiting, fairs, exhibits, demonstrations, and education; 64 chapters reported participation in National Stitch in Public Day.

**National Outreach Project**

*Alzheimer’s research* was selected by EGA president Leslie Gagliardi as EGA’s national outreach project for the 2015-2018 term. As of the end of 2017, donors have contributed $14,254 for Alzheimer's research. A third set of four projects by Barbara Christy Baty and Erin Moody, Toni Gerdes, Catherine Jordan, and Gwen Nelson were introduced at the *Blue Ridge Rendezvous*, making a total of 12
projects available through the EGA website. Thank you to the many members who have supported this charity.

**Phillips Education Grants**

All 13 regions received their $5,000 Gay Montague Phillips Region Grant allocation in 2015, and most of the money was spent in 2016 with a few events in 2017. New England Region sponsored a class with Tony Minieri. Tennessee Valley Region extended a grant to Share-A-Stitch 2018 for an educational lecture open to all members region-wide.

**Strategic Planning**

This board has continued work on the goals that were established through the strategic planning session in late 2015. The Crown Jewels of EGA giving program developed by the Fund Development committee reached a total pledged amount of $88,000 by the end of 2017. Members of the Marketing and Branding committee were heavily involved working with Sheehy, a marketing firm in Louisville, and developed a new logo and branding standards. A new member survey developed by the Membership Recruitment and Retention committee continues to provide valuable information to be used for future marketing efforts. The Online Presence committee worked through proposals for a new website and selected Mightily, also in Louisville, which began the process in 2017. A new website is to debut in early 2018. The Operations Plan committee has been hard at work totally revising EGA’s Policies and Procedures with approval expected in 2018. As each committee completes its strategic planning goals, it will be discharged. That should happen in 2018.

**Summary of 2017 Needle Arts Feature Articles**

**Designers Across America/World Projects (4)**
- *Chrismoose Lights* by Janet Zickler Casey; *Noel* by Kim Sanders; *Flowering Tree* by Eileen Bennett; *Mini Clover* by Katherine Diuguid

**Projects (4)**
- *Flower Patch* by Terri Bay; *Ambrosia Honey Parts 1-3* by Karen Steklasa Matze; *Lace Petals* by Tamara Yohannes; *Mini Checked Pine* by Mary Waldsmith

**Technique (2)**
- “Evolution of an Embroidery: Michele Chavez' Jane Magnolia” by Cheryl L Sharp; “Jenny Adin-Christie” by Cheryl Christian

**Designers Across America/World Profiles (4)**
- Profiles by Cheryl Sharp of Eileen Bennett, Janet Zickler Casey, Kim Sanders, and Katherine Diuguid

**Research (1)**
- *Studying Embroidery in the British Isles* by Gillian Paige

**Experience Sharing (7)**
- *Should Your Chapter Go Online?* Part 4 in the series by Andreas Welch and Meg Welch; *Stitching in the Seventeenth-Century Manner* by Rebecca Wardlaw; *Summer Stitching Day Camp* by Julie Fera; *Star Spangled Seminar 2016* by Judy Jeroy and Courtney Matthews; *EGA and Catherine Jordan in the Limelight* by Cheryl Christian with Catherine Jordan; *Fiber Forum Jurying 2017* by Cheryl Christian; *Old Truths, New Ways: Building on Notes from the Past* by Sandra L. Gordon
Reference (4)  
*Bobbi Pilling Memorial Award 2016* by Carole Rinard; *The Quaker Tapestry* by Bridget Guest; *The Hands that Embrace Us: The Rebozos of Tenancingo* by Ellen Riojas Clark with Maria de la Luz Morales Herrera; *Moving the Needle Forward: The San Francisco School of Needlework & Design* by Ellice Sperber

Exhibitions (5)  
*From Cloth and Thread to Exhibition: Guidelines for Exhibiting* by Shirley Kay Wolfersperger; *The EGA Education Exhibition at Seminar* by Karen Schuler; *EGA Attends Festival* by Mary Van Tyne; *Preparing for Through the Needle's Eye* by Sally Olsen; *Through the Needle's Eye* by Cheryl Christian

Invitations (3)  
Invitation to view EGA’s 21st National Exhibit; Invitation to attend the Seventh International Embroidery Conference; Invitation to enter Challenge and Challenge with a Twist for 2017: *Breaking New Ground*, Shirley Kay Wolfersperger consultant

Online Studio Classes (4): *Time to be Happy* - Denise Harrington-Pratt; *A Trio of Treasures* - Judy Jeroy; *Creating a Beaded Menagerie* - Nancy Era; *Matroyshka* - Laura Smith.

New GCCs (6): *Temari Shades of Pink, Part 1* by Barbara Suess; *Undulations II* by Gail Stafford; *Snowflake Ball* by Denise Harrington Pratt; *Fancy Flowers Temari* by Barbara Suess; *Papillon* by Adrienne G. Meyer; *Noel* by Barbara Kershaw.

GCC Lightning Rounds (13): *Circle with Blue Flower* by Margaret Kinsey; *Temari II: Blue Heaven Temari* by Barbara Suess; *Isabella: Italian Drawn Thread* by Barbara Kershaw; *Snowflake Ball* by Denise Harrington Pratt; *Undulations II* by Gail Stafford; *White Iris* by Mona Hill; *Temari Shades of Pink, Part 1* by Barbara Suess; *Cutwork, Shadow Work, and Trapunto Basics* by Luan Callery; *Beginner’s Hardanger* by Marion Scoular; *Meadow Medley* by Luan Callery; *Papillon* by Adrienne G. Meyer; *Frenzy of Fringes* by Jeanette Carmichael; *Star-Spangled Puzzle Ball* by Denise Harrington Pratt.

GCCs Retired (5): *Circle with Blue Flower* by Margaret Kinsey; *Temari II: Blue Heaven Temari* by Barbara Suess; *Assisi* by Marion Scoular; *Poppies* by Luan Callery; *Cutwork, Shadow Work, and Trapunto Basics* by Luan Callery.


ICC Retired (1): *Scene to Stitch* by Lois Kershner.
Financial Information

Detailed financial information for the calendar years 2013 through 2017 is provided beginning on the next page. The graphs below are derived from the detailed financial information.

2017: management & general revenue of $390,012 included 93% membership dues, 3% net sales, and 4% investment; direct member benefits revenue of $215,198 included 63% education, 29% special events, and 8% publications.

2017: management & general expense of $402,936 included 42% office, 44% staff, 10% board committees, 3% website, and 1% membership; direct member benefits expense of $277,643 included 45% publications, 50% education, and 5% special events and exhibits.
# Financial Information

## Statement of Activities at December 31

### Revenue

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<td><strong>Total operating revenue</strong></td>
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**Net assets released from restriction** | 50

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<td><strong>Management &amp; General</strong></td>
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<td>Board &amp; committees</td>
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<td>Total management &amp; general</td>
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<td>Contributions/Fund Raising/Bequests</td>
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<td><strong>Total Expense</strong></td>
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<td><strong>Total excess (loss)</strong></td>
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<td><strong>Non-cash: Depreciation</strong></td>
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<td><strong>Total cash excess (loss)</strong></td>
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<td>$ 781,607</td>
<td>$ 20,387</td>
<td>$ 86,781</td>
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## Financial Information

### Statement of Financial Position at December 31

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<td><strong>Current Assets</strong></td>
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<td>Cash &amp; cash equivalents</td>
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<td>52,056</td>
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<td>Other Receivables</td>
<td>1,207,771</td>
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<td>Inventory</td>
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<td>16,872</td>
<td>22,104</td>
<td>19,636</td>
<td>16,606</td>
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<td>Prepaid expenses</td>
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<td><strong>Property &amp; Equipment</strong></td>
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<td>Construction in Progress</td>
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<td>Accumulated depreciation</td>
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<td>(95,192)</td>
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<td><strong>Total property &amp; equipment</strong></td>
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<td>$593</td>
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<td><strong>Other Assets</strong></td>
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<td>Seminar loans receivable</td>
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<td>324,121</td>
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<td>Pledges receivable</td>
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<td><strong>Total other assets</strong></td>
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<td>1,002,624</td>
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<td><strong>TOTAL ASSETS</strong></td>
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<td>$4,291,362</td>
<td>$3,520,753</td>
<td>$3,512,132</td>
<td>$3,448,408</td>
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<table>
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<tr>
<th>LIABILITIES &amp; EQUITY</th>
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<td><strong>Current Liabilities</strong></td>
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<td>Accounts payable</td>
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<td>Deferred income</td>
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<td><strong>Total current liabilities</strong></td>
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<td><strong>Equity</strong></td>
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<td><strong>TOTAL LIABILITIES &amp; EQUITY</strong></td>
<td>$4,158,507</td>
<td>$4,291,362</td>
<td>$3,520,753</td>
<td>$3,512,132</td>
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## 2017 CERTIFICATIONS

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<th>Individual Correspondence Courses</th>
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| **A Basic Study of Schwalm Embroidery**  
Janet Miller | **Master Craftsman Beading**  
Sarah Langston |
| **Rainbows Bend**  
Cynthia Goldstein-Hart | **Master Craftsman Color**  
Helen Gottschalk |
| **Silk and Metal Thread Embroidery**  
(nine lesson format)  
Deborah Zibrik | **Master Craftsman Counted Thread**  
Susan Cimino |
| **Chiaroscuro: Patterning Theory for Blackwork**  
Kathryn Lord (Completed 2016) | **Master Craftsman Crewel**  
Marguerite Gibson  
Elizabeth Gibson  
Beth Jensen |
| **World of Raised Embroidery: Traditional and Contemporary Stumpwork**  
Harriet Alonso  
Coleen Scarborough (Completed 2016) | |
| **The Art of Teaching Embroidery**  
Julie Fera | |

## 2017 EGA Scholarships and Awards

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<th>Scholarship Type</th>
<th>Name(s)</th>
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| **Legacy Scholarship** | Betty Jo Scurei  
India Hayford |
| **Marjorie Jones Scholarship** | Elaine Evans |
| **Mary-Dick Diggs Scholarship** | Elaine Evans |
| **Bobbie Pilling Memorial Award** | First: Florance Kochenberg  
Second: Irene Olsen-Hostak  
Third: Julia Pietruszewski |
| **Penny Evans Memorial Scholarship** | Carson Wos |
| **Genny Morrow Memorial Scholarship** | Laura Kamienski |
Gold Thread Award Winners

Carolinas - Sue Osterberg
Great Lakes - Linda Busalacchi
Greater Pacific - Robin Berry
Heartland - Solveig Walstrom
Mid-Atlantic - Catherine Jordan
Mid-Eastern - Terry Faber
New England - Linda Marchand
Pacific Southwestern - Carol Hutte
Rocky Mountain - Janice Wood
Sun - Laurie Hardin
Tennessee Valley - Nita Vollmer

Gold Thread Award – National

Solveig Walstrom

2017 DONORS TO THE EMBROIDERERS' GUILD OF AMERICA
Recognizing Our Benefactors

Philanthropy is critical to EGA's mission, and we gratefully recognize our donors.

President's Circle
$5,000-$9,999
Anonymous
Estate of Celeste Sundermann

Legacy Level
$2,500-$4,999
Susan Andrews
Diane Bishop
Sandra Force
Leslie Gagliardi
Frank Henning
Mid-Atlantic Region

Embroiderers' Level
$1,000-$2,499
Azure Verde Chapter
Judy Badger
Ann Bergman
Carrie Eddy
Terry Faber
Alice Bell Fraser
Karen Hamilton
Beverly Hunter
William Nehman
Pepper Pfeifer
Mike Swan
Tennessee Valley Region
Catherine Theron
Solveig Walstrom
Rebecca Wardlaw
Kathleen Weston
Karen Wojahn
Gloria Zanella

Master Level
$500-$999
Marcia Barrere
Blue Ridge Rendezvous Seminar Committee
Linda Busalacchi
Laura Coffield
Cynthia Cogswell
Pam Collier
Guided Needle Chapter
Anne Holly
Kaye Judt
Janette DeNeen Leighton
Sydney Mace
Joyce McColg
Vicki Morrison
Orange County Chapter
Fran Ortino
Carolee Rinard
Sandia Mountains Chapter
Linda Anne Walker
Nan Windle
Windy City Chapter
Janice Wood
Katie Woolard
Mr. & Mrs. Raymond Zimmerman

Contributor
$100-$249
Catherine Banner
Andrea Barbieri
Becky Buie
Sally Canavan
Canton Area Chapter
Celeste Chalasani
Sandra Ellsworth
Jane Farber
Friends of Ann Bizzaro
Gavilan Hills Chapter
Evelyn Goodman
Susan Goss
Carmen Heare
Myrtis Justiniano
Diane Kearns
Knoxville Chapter
Ed & Rosemary Kostansek
Judy Kotick
Contributor (Cont)
Long Beach Chapter
Virginia Martin
Adrienne Meyer
Needle Artisans of Northwest Indiana
Norman Chapter
Barbara Orend
Sand Dunes Chapter
Lois Schmick
Silver Valley Stitchers
Peg Skrenes
Sarah Stahl
Margaret Steincamp
Patricia Sweet
Tar River Chapter
Tucson Chapter
Wasatch Chapter
Washington DC Chapter
West Texas Chapter
Franchelle Whitehead
Vivian Wilson
Winchester Chapter

Apprentice Level
$250-$499
Colorado Chapter
Dogwood Chapter
Fort Wayne Chapter
Jane Gordon
Mamie Graley
Penelope Haviland
Marietta Mason
Metropolitan Region
Sea Grape Chapter
Jimmie Upham
Cindy Valentine
### 2017 MEMORIAL AND COMMEMORATIVE GIFTS

The following were so honored by their friends, families, and other donors to EGA.

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<th>In Memory of</th>
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<tbody>
<tr>
<td>Susan Balon</td>
<td>William Nehman</td>
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<tr>
<td>Ann Bizzaro</td>
<td>Friends in the Indianapolis Chapter, Marilyn Jarrett, Myrtis Justiniano, Windy City Chapter</td>
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<td>Jeanne Brown</td>
<td>Orange County Chapter</td>
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<tr>
<td>Shirley Canham</td>
<td>Shawnee Sew &amp; Sews Chapter, Gloria Vandaveer</td>
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<td>Coni Canino</td>
<td>Long Beach Chapter</td>
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<td>Erma Blair</td>
<td>Judy Badger</td>
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<td>Roma Jean Douglas</td>
<td>Green Mountain Chapter</td>
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<td>Rose Mary Erusha</td>
<td>Valley Junction Chapter, Solveig Walstrom</td>
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<tr>
<td>Penny Evans</td>
<td>Mike Swan</td>
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<td>Margaret Fessel</td>
<td>Judy Badger</td>
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<td>Cecelia Fiamengo</td>
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<tr>
<td>Laura Fuller</td>
<td>Dogwood Chapter, Karen Edmunds, Dorothy Walton</td>
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<td>Cheryl Gebhart</td>
<td>Long Beach Chapter</td>
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<td>Lillian Geer</td>
<td>Judy Badger</td>
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<td>Ellen Gordon</td>
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<td>Lucy Harrison</td>
<td>Canton Area Chapter</td>
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<td>Barbara Herring</td>
<td>Frank Herring</td>
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<td>Louella Hitchings</td>
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<td>Mary Ann Hughes</td>
<td>Faye Crawford, Dixie Chapter</td>
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<td>Susan Hulme</td>
<td>Santa Clara Valley Chapter</td>
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<tr>
<td>Joy Kloppe</td>
<td>Cedar Valley Chapter, Sally Olsen, Solveig Walstrom</td>
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<tr>
<td>Pat Krann Barker</td>
<td>Susan Kimbrough, West Texas Chapter</td>
</tr>
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<td>Mary Kurtz</td>
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<td>Peg Skrenes, Margaret Steincamp</td>
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<td>Margaret Steincamp, Catherine Theron, Wasatch Guild</td>
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<td>Joy Kloppe</td>
<td>Chapter, Karen Wojahn</td>
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<td>Estella Lynan</td>
<td>Creative Needlers of Oak Park</td>
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<td>Susan Martin</td>
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<td>Sydney Mace</td>
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<td>Wilma Meeker</td>
<td>Cheryl Sharp</td>
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<td>Sylvia Murariu</td>
<td>Celeste Chalasani, Sydney Mace, Catherine Theron, Windy City Chapter</td>
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<td>Judith Nelson</td>
<td>Tucson Chapter</td>
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<td>Phyllis Olson</td>
<td>Cedar Valley Chapter, Sheralyne Ekstrom, Vicky Evans, Janet King, Linda Norris, Nancy Sutherland, Solveig Walstrom</td>
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<tr>
<td>Cheryl Owens</td>
<td>Myrtis Justiniano</td>
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<tr>
<td>Lillian Parent</td>
<td>Needle Artisans of Northwest Indiana</td>
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Crown Jewels   Emerald Level   Fran Orfino
Emerald Level
Judy Badger   Mike Swan in Memory of Penny
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As we focus our vision on the future, we need to build the financial resources to support our mission and our continued dedication to excellence. Among our goals are to initiate youth programs, develop academic research programs, and expand opportunities to display the work of our members and needle artists at the local, national, and international level. Implementing these goals and ensuring the fiscal stability of EGA takes more financial resources than annual membership dues alone will provide. Ways that you can show your support of EGA include:

- Donate to the Annual Fund or the General Contributed Fund.
- Donate to the Crown Jewels of EGA.
- If you have a specific objective for your donation, contact Marketing@EGAUSA.org.
- Volunteer to hold a stitching session with friends and raise funds.
- Shop the EGA store to purchase merchandise and gifts.
- Sign up for a class – there is something for everyone in correspondence courses, independent study, extended study programs, chapter and region educational events, and EGA seminars.

Donations may be in cash or stock, by pledge, in-kind services, or by legacy in your will. Donations should be sent to The Embroiderers’ Guild of America, The Pointe • 1205 E. Washington St., #117 • Louisville, KY 40206.

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March 2018


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