# GROWING YOUR CHAPTER FACEBOOK SETTINGS

#### DAYTON CHAPTER, EMBROIDERERS' GUILD OF AMERICA

HTTPS://WWW.FACEBOOK.COM/GROUPS/148613209848633

Steph went over how to start a Facebook page. I'm going to cover some of the settings and then end with ways that we're working to "get the word out". Please note that I've been admin for the Dayton Chapter page for only 3 months and not everything is set up the way I would like as it's a work in progress.

When you become an admin, you have a column of tools on the left that is very important – the Admin Tools and if you scroll down far enough - Settings



Let's start with where to find the settings. First, these screen shots are from my laptop. If you are using a phone/tablet, it will look different and, in some cases, I've been unable to find the same settings on my phone. It could be operator error since I don't use my phone that much or just Facebook. The other thing to note is that your settings may look different if you set up a different type of Facebook page. For example, a business page has different options, and we haven't even mentioned Facebook's constant "improving" things. This is how things looked this week which may be different next week.

When you become an admin, you have access to the Admin Tools and Settings. I strongly suggest you take the time to investigate all the settings/tools and decide what will work for you and your chapter. I'll cover a few of the settings/tools that I use frequently, but not all. Let's quickly go down the list.



**Community Chats, Admin Assist** and **Badge Requests**, we don't use. In fact, I've turned Community Chats off, so our members don't ask about it. I can turn it on, should we decide to use Chats.

#### **Member Requests**

										1	0
← → O O A https://www.facebook.com/groups/1	15377025446/requ	ests/?hoist_pendi	ng_member_ids_s	uggested	order=1000005373	712188mmil Faceboo	ok開 80% 合		•	Ð	=
D From Internet Explorer  Fiber Talk - A twice-w_  Facebook  G Google Contacts	G Google Calendar	Google Keep	Home   Amaza	in RAOK	Groupsio - Pro	ducts   Château de 🌘	Tales of Textiles: Series	T Katherine Dia	iguid Des.		>>
C Search Facebook	í.	87	٢	6	0			1			9
Needlepoint Guild     a Inside group - 5.00 members	Member	r requests ·	1				з •				
Chats Manage 1	Q. Search (t	y name :					Newest first *				
G Community home		Questions *	Joined Facebook	date *	Request length of m	embership request *	More filters				
@ Overview											
Member regulation Member regulation Member regulation Member regulation Member regulations Member regulations Member regulations Member regulations Member regulations Member regulation Member		tigroup in co     Joined faceto     Haart answered r     Do you agree to t     No response	mmon - 14 other gn ock 14 years ago nembership questio he group rules from	NUPS	at and	Message , , , , , , , , , , , , , , , , , , ,	ayden layden				
<ul> <li>Activity log</li> <li>Group rules</li> </ul>											
Ragged by Facebook											8

**Member Requests** is when someone is asking to join the group. You can Approve or Decline. If you want more options, click on the 3 dots in the upper right-hand corner. Here you can decline with feedback.

If someone is invited by a member, I always decline with feedback. My feedback is – "Name invited you to join our group. If you wish to join, please apply and answer the questions. We look forward to approving your application." There're two reasons for this –

- 1. Someone was very upset because they didn't want to join.
- 2. After you accept them, they still must agree to the membership, and some people have stayed in the pending file for years.

### **Membership Questions**

O Day	ton Chaptel, Embroiderer'i X	+										~	-	0	×
← → C	0 0	A https://www.f	acebook.com/group	/148613209848633/	membership_q	petions			Fi	scebook 🕮 🔹	NOS 🟠			ÐÓ	=
C From Interne	t Explorer 🔀 Fiber Talk - A ti	wice-w () Faceto	ock G Google Conta	tta 🔓 Google Calenda	er 🖸 Google K	leep 🔛 Home ( A	mazon RAOK	🖾 Groupsie 🔶 P	roducts ( Château de	_ Tales of 1	Textiles: Series	7 Katherine D	iuguid De	5	>>
() as	earth Facebook			a	25	۲	6	0					•		
Dayt Guik	ton Chapter, Embroidere d of America vate group - 40 members	r's				Membership q	uestions		Grea	te					
රා Commun	ity home	_				Question 1 Are you an EGA	member? If s	o, what chapter?							
Overview	1					Write your arows	ter et al								
Admin tools		~													
Commun	i <b>ty chats</b> gestions for your group					6	śz		Delete						
Admin Admin Admin Admin Admin Admin Administration (1)	uskit criterion					Question 2 What is your fav	orite type of	stitching?							
8 Member 0 new tod	requests 1/					Write your arows	65								
Badge re	quests iy														
Member	thip questions					E	58		Delete						
O new tod	approvals ag					Group rules									
A Potential	spam					Ask people to a	ree to group	ruões.		D					
	+ Create a Chat													1	z

**Membership Questions** – These are the questions that people are supposed to answer when they apply to become a member. As you can see, our questions are very basic as we're just trying to prevent people who would post inappropriate things but not discourage curious people. I'll talk more about this a little later.

I'm going to briefly cover the next few Admin Tools that you can't see on the list but are there– **Pending Approvals, Potential Spam, Scheduled Posts**. If you put someone on needing approval before posting, this shows up under Pending Approvals. Sometimes FB will think a post is spam and will add that to Potential Spam for your approval. Scheduled Posts come in handy if you know you will be away. Just follow the instructions. The only complaint that I have is you can only set up one scheduled post. It would be nice to be able to do multiple posts for multiple days, but that's not possible.

#### Activity Log

O Dayton Chapter, Embroiderer: × +							~	-	8	×
← → C O A napez	//www.facebook.com/groups/148613309848633/	admin_activities			Facebook 🕮	90% 😭		9 C	0	=
🗋 From Internet Explorer  🕀 Fiber Talk - A twice-w 🕻	Facebook G Google Contacts G Google Calend	ar 🚺 Google Keep	Home   Amazon RADK 51 Gro	oupsio — Products	Château de 🙂 Tales o	Textiles: Series	T Katherine Di	uguid Des.	2	»
G Smith Facebook	<u></u>	25	0 8	0			=	•	. (	D
Dayton Chapter, Embroiderer's Guild of America	Activity	og								1
Chats Manage		Select dates *	Admins and moderators *	Members +	Former members *	More filters				
Conview  Admin tools  Community chuts I chair toggenions for your group  Community chuts I chair toggenions for your group  Member requests 0 member requests 0 mem today  Badge requests 0 mem today	Vickie van Lune edited a rule. 15 Jun 2024. 1627     Vickie van Lune created an anno 16 Jun 2024. 1029     Vickie van Lune turned off post 1 16 Jun 2024. 0928     Vickie van Lune turned off post 1 / needed szven skotz fur the webb Vickie van Lune approved a perv 16 Jun 2024. 0928	uncement in the approval for Patric or fing post by Patri	group. cia Mazu. cia Mazu.			Add note Edit note See details	Add note	Undo Undo Undo		
Amountain         Pending approvals           Oncer to Cary         Amountain spam	15 Jun 2024 Vickie van Lune turned on post z reviewed and approved or declin 15 Jun 2024, 1342 Jeeded screen shots for the webb	pprovals for Patri ed by an admin.	icia Mazu with no expiry date	: Patricia Mazu's	posts must be		Edit note			i
+ Create a Chat									6	5

Activity Log is where you can see what other admins did. Notice that there is an Undo Button (we all make mistakes), a See Details Button (to see the actual post) and a Note Button to let the other admin know why you did what you did. Some admins, I'm told, have a private chat – just for the admins to discuss issues, etc. When I was setting up my admin teams for Needlepoint Guild and Counted Canvas Needlepoint, chat wasn't available, so we have a private message for this.

Dayton Chapter, Embroiderer: X +		v - a x
← → C O A https://www.faceb	ook.com/groups/146613209648633	Sil/manage_rules Facebook 🗰 🕬 🤠 🗐 🖗 🖞 🗏
🗋 From Internet Explorer  🔀 Fiber Talk – A twice-w. 🎧 Facebook	G Google Contacts G Google Calenc	ender 🚺 Google Keep 👪 Home   Amazon RAOK 🗇 Google.co. — Products   Oklineau de. 🌘 Tales of Festiles: Series. 🗮 Katherine Diuguid Des. 🛛 🔅
G Search Facebook	G	8 O R 0 🖩 🔍 🕷
Dayton Chapter, Embroiderer's		
Anitation prop 40 members		Group rules Create
Badge requests     0 result obey		
ද්ධ Membership questions		II 1 No Promotions or Spam
Pending approvals.		Self-promotion, spam and innervant links aren't allowed—just instraining institl
<ul> <li>Other local</li> <li>Potential scam</li> </ul>		2 Be kind and courteous     *** We're all in this together to create a selecoming environment. Left treat everyone with
(D) area today		respect. Don't chicipse unless askard. Don't tell others what to do. Everyone has what works for them.
Scheduled posts		3 Doctors and Lawyers/Religion and Politics ***
Activity log		This is not the place to ask for or give medical/legal advice. Ask the experts. This is about needlework only. Keep your miliprov/political views for the proper spot.
Group rules		II 4 Copyright issues
R Nagged By Tacebook		Any post deemed to be a copyright viciation will be removed without notice. A copyright vicuation would be porting a statch diagram from another website/book or offering to send someone a copy.
Member-reported content		II 5 Baving or Selling or Advertising
0 tew today		This is not the place to advertise your store, website or post things for sale or want to buy.
D new today		6 What may be posted? ***
Group status		Needlwork that you have made or are in process of making. Needlwarks includiops or lectures. IGA events/anocurcements: Units to educational articles on beetlework.

The next one is **Group Rules**. This is important to have some group rules from the beginning. You can modify them as necessary but it's a lot easier to say, we removed your post because of a group rule than to try to explain things when there's no rules. Here's the rules that we have. I admit to bringing them from the FB groups that I'm admin on. We've had no issues – so far but the more people who are posting, the greater the chances of something happening.

Gro	bup	rules	reate
	1	No Promotions or Spam	
		Self-promotion, spam and irrelevant links aren't allowedjust stitching stuff!	
	2	Be kind and courteous	
		We're all in this together to create a welcoming environment. Let's treat everyone with respect. Don't critique unless asked. Don't tell others what to do. Everyone has what w them.	n Iorks foi
	3	Doctors and Lawyers/Religion and Politics	•••
		This is not the place to ask for or give medical/legal advice. Ask the experts. This is all needlework only. Keep your religious/political views for the proper spot.	out
	4	Copyright issues	
		Any post deemed to be a copyright violation will be removed without notice. A copyright violation would be posting a stitch diagram from another website/book or offering to someone a copy.	right o send
	5	Buying or Selling or Advertising	•••
		This is not the place to advertise your store, website or post things for sale or want to	buy.
	6	What may be posted?	
		Needlework that you have made or are in process of making. Needlework workshops lectures. EGA events/announcements. Links to educational articles on needlework.	or

If there is a number after **Flagged by Facebook**, **Member-reported content** and **Moderation Alerts** – do check them out and either approve or delete the offending post. Moderation Alerts is where you can set up certain words to be flagged – ie copy.

	Group Star	rus	
O Dayton Chapter, Embroiderer') × +			- 0 x
← → C O A https://www.faceb	book.com/oroups/1406112098480633/aroup guality/helvener_proup admin tab	facebook 💷 🗠 🗘	ອຂາຍ
From Internet Explorer  Fiber Talk - A twice-w	G Google Contacts G Google Calendar 📴 Google Keep 👪 Home   Amazon RAOK. 😒	1 GroupsJo - Products ) Château de 🕒 Tales of Textiles: Series	T Katherine Diuguid Des
G Q Search Recebook		0	II • • 🚳
Dayton Chapter, Embroiderer's			
Guild of America	Group status		
G Group rules	Davton Chapter Embroiderer's Guild of America	)	
C3 Flagged by Facebook	Group has no issues		
O raw today     Member-reported content	When we take accorrection provide a great content for going	against our standards, you'll see them here.	
1 rev today	Admin violations	Account status	
Moderation alerts     Q rain today	If control for gloup goes against our Community Cludards pown, but if admins create or approve posts that don't for	the the	
Group status	rules, that's considered more serious and can put the group a restrictions.	If the of the second loads good character in 2	
Community roles	Good rever to violations to those	This group	
Settings A		Other updates	
Group settings		These issues durit hart your group, but 2 year should still know about them.	
og Add features	Find out more See our Community Standards and get tips for great content	Manage admins	
Choose post formats, badges and other features			
al Gradi		Activity log	
n <sup>A</sup> 1 Excapement	Y Y	1	
Admins and moderators		Is this information heipful for No Yes	
Fit. Membership			
	Standards Standards	and the second se	8
+ Create a Chat			

**Group Status** is a summary of your group by Facebook. The only thing I worry about is that the group has no issues and there's been no Admin violations.

Output Charger, Interviewer: * +			Se	etting	IS							
Output Character. Enterologies :: * +				9								
Organization States Contractioners is + Contractioners Contrac												
Organization												
Image: Second and second procession of second procesion of second procession of sec	O Dayton Chapter, Embroiderer: × +								Ý		- 0	×
Constructed tapore @ fare lak - A hare we @ located @	← → O O A https://www.facebook.co	m/groups/1486132098488	33/edit				Fac	ebook 🗰 🕬 🏠	7		@ ź	=
Image: Second State Control   Image: Second State Control State Control   Image: Second State Control S	🗋 From Internet Explorer \ominus Fiber Talk – A twice-w 🚺 Facebook 🔓 Go	ogle Contacts 🔓 Google Ca	endar 🚺 Goog	le Keep 🔠 Home   Amazon I	IAOK 🔝 Groups		s ) Château de	Tailes of Textiles: S	eries. 🕆 Kathe	rite Diuguid	Des	>>
Dyton Chapter, Enbroiders's   Cours desi   Cours desi desi desi desi desi desi desi des	() Q Search Facebook	6	85	•	6	0						
Interpret         Interpret <t< td=""><td>Dayton Chapter, Embroiderer's Guild of America</td><td></td><td></td><td>6-14-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Dayton Chapter, Embroiderer's Guild of America			6-14-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1								
Group rules     Group rules       Rest Reported content     Group rules       Rest Reported content     Friends       Reported content     Friends       Reported content     Friends       Reported contents     Friends       Reported content     <	a trivite group - 48 members			Name and description			1					
Page By Nactabook     Private       Image By Nactabook     Private <tr< td=""><td>Group rules</td><td></td><td></td><td>New member intro</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr<>	Group rules			New member intro								
Image: Answer of a content   Image: Answer	Eagled by Facebook			01			~					
Moderation sterits     Node group       In status     Node group	Member-reported content     One folly			Privacy Privata			*					
Orouge statula     Accession       Community trains     Backson       Construction statules     Construction statules	Directoday			Hide group Victor			1					
Image: Note that is a constraint of the second of the s	O Group status			Location Kettering, Ohio			1					
Settings     Not togic       Market de dossets, persentato and rober     Customise group       Market de dossets, persentato and rober     Web addresi       Web addresi     www.hontonic.smr/propurt/dot1000000000000000000000000000000000000	Community roles			Taga			~					
Customics group Customics gro	Settings			No tage			-					
200     Address     Web address       Doose pot format, badges and other halances     web baddress       web baddress     Bodget       ib badgen     ib badgen       web baddress     web baddress	Croup settings Menage docustore, permitsions and roles			Customise group								
Inigins     Initial Constraining out on the constrai	Add features Choose port formats, badges and other features			Web address	aba eterrita anateria		1					
v/J. Grown     orogo teleor       úb Epispement     Babges t biogon       • Admins and moderations     for our atfliation Not ethicine	Insights A			The second								
Disperant Boges     Admins and moderation     Admins and moderation     No efficient	al Growth			Group colour								
Administration     Group affiliation     No offician	(D Engagement			Badges 8 badges			1					
20. Mambanhin	Admins and moderators			Group affiliation			1					
AR AND AND A	23 Membership			794 8008000			5			_		

Now, we've at **Settings**. I won't go over each setting, but this is where you decide how your group will operate. You can change the name and description of your group here. Just click on the pencil to edit a setting. Things like, Community Chats, can be turned off here. This is where you decide who can post and who cannot.

Some chapters set up their Facebook pages as a notification page. In other words, only the admin staff may post, and the only items posted are notices for your group. This is a great way to ensure no one posts anything offensive but doesn't encourage participation.

Other chapters, like Dayton, is set up so any member can post, and we encourage them to do so. We control the posts via who we allow to become a member. When you apply, we ask questions (Membership Questions above). Unless we get answers that are obvious "fakes" (I love your group), we don't use the questions to refuse someone. We look at how long someone has been a FB member. Anyone who has been a Facebook member for over a year, is usually not there to sell/post inappropriate things and may have a desire to "check us out". Less than a year, then the questions had better show an interest in needlework. If we are at all "unsure" about someone, we put that person on Post Approval before accepting them. This means all posts must be approved by an admin

prior to the members seeing it. One inappropriate post and they are removed from the group and possibly banned. Remember, Post Approval only works on the original post. They are still able to respond inappropriately to an active post, but it seems to catch most of the undesirable posts. After someone posts a couple of times, I usually remove the post approval status. Using this method, we have some members that are not a member of Dayton and may have become a member later. We haven't been tracking that info.

We encourage our members to post – including WIP's and recent finishes. If they are unsure of how to post, they can email me the picture and I'll post for them.



If you need to turn on **Post Approval** for someone, this is one method. Go to the Community Home and click on Members. Then click on the 3 dots to the left of the member's name. When the post approval dialog comes up, you can choose the length of time you want post approval turned on. I usually say until I turn it off. This means, that when someone has shown they will abide by the rules, you must come back in here and click on the 3 dots to the left of the member's name and turn it off. There are multiple ways of doing this but I'm only showing one for the purpose of this webinar.

## Post Approval – Step 2

← → C Q B http	s://www.facebook.com/groups/14861	1209848633/members				Face	book 🎟 🕬 🏠		8	2	Ξ
Trom Internet Explorer 🛞 Fiber Talk - A twice-w	G Facebook G Google Contacts G	Google Calendar 🚺 Go	ogie Keep 🔚 Home   A	macon RAOK 🔢 (	koupsio	- Products   Châteses de	Tales of Textiles Series	7 Ketherine (	Nuguid Des		20
A faath fantees	(	බ නී	۲		1	9			. •		
Dayton Chapter, Embroiderer's Guild of America a Incar prop. 41 members	Dayton C Friends - 2	hapter, Embroiderer's G	iuild of America				+ Invite A Share	Q			
Chats Manage	Dente de la constante de la co	tas ■ Reing coltributor group on 26 March 2008		O Mesuge							
<ul> <li>Q Overview.</li> </ul>	And and	a Mažu sbout 1 morthu age		Mesuge	-						
Administration Administration Second Second Secon	Members with the	ings in common inte Murphy di Hands, including Kate Gar v di Alam actes di Alamantata ya Garto ya di Alamantata ya Garto ya Saglanti al Manuta, including Debor	orf and Xothy Tens Surpend in group Turn on post approval Umit activity Limit free offer the reserves Rea from postar	Add triend	1						
A Potencial spam     Trave today     Scheduler posts	New to the group The feet eccleders per	and where proved the group	Invite as activits Invite as moderator Invite as group expert		ł						
Activity log     Group rules		ochroan leef Thursday	Renove member	Add friend	-						
Sigged by Recebook	Stepha	nie Murphy dout 2 weeks age 5 d Mars		Add triend	-					0	8

## **Post Approval Notification**

← → C O A https://www.facebo	xok.com/cmum/1486132096486533/c	ending posts?	march-Shan salectics	n-fahedais notif	background-false F	acebook 🖽	\$			ຄຸ
From Internet Explorer  Fiber Talk - A twice-w  Facebook	G Google Contacts G Google Calendar	Google Ke	ep 👪 Home   Amazon	RADK M Groups	ia — Products   Châtesu de 🔘	Tales of Textile	es: Series 🔻 Ka	merine	Diuguid De	
G Search Facebook	6	85	٢	6	0				0	
Dayton Chapter, Embroiderer's Guild of America	Pending ap	provals	• 1			Notif	ications Unread			
Chats Manage 1	Q, Search					New				See
€ Community home	Chear Billion	Link 🔻	Select dates 👻	Author +	Content type 👻		Wayne Kuipe 11 other peop photo: "Happ	rs, Kan de réac y 12th	en Marie Ited to yo Birthday,	and sur
Overview						-	All minutes age			_
Admin tools			eview pending po long with accepting ending group items	osts together or declining, yo to review toget	u can now send her in a chat.		Chapter, net lucky the chap 37 minutes ago	eds app pter is f	proval: "H to have b	iow oth
Admin Assist     1 action, 1 criterion			Patricia Mazu				Needlepoint about an hour	Guild. 190	1200	
& Member requests 0 new today		How luc chapter	ky the chapter is to I Facebook page, it h	have both Jana I as gotten to be	Bass and Vickie van Lune runni very interesting with all the po	Earlier	Jana Bass and your answer t	Cyn V o a qua	Williamso estion.	n like
Badge requests     Our to des		an embr	oiderer to visit. Than	the chapter and sks!	some simply list interesting pa	-	about an hour a	go		
a Membership questions			pprove	Decline	Send	<b>?</b> .	Diane Goncal your commen a special arou	ves De It "His nd"	e <b>Luna</b> like groomer	s had
Pending approvals						-	Instin Donne	ngo Birwite	el unu to	
+ Create a Chat						620	follow a profil	le. You	recently I	iked

Once you have turned on Post Approval, when someone posts you will get a Notification. When you click on the Notification, Facebook will take you to this page – notice the "Pending Approval" on the left menu bar. If you click on the 3 dots, here's the options that you have. If I delete the post, I usually give feedback, so the member knows why.

#### Post Approval Page



#### **Post Approval Actions**



That's the end of the basic settings that I want to cover. There's not enough time to cover everything but do take the time to go through the settings and see what works for your chapter.

#### **Getting the Word Out**

A couple of important things to mention. Your admins must check daily to approve new members and check if there's any issues. It doesn't take long but if someone must wait for days for approval, they will lose interest. I'm on FB multiple times a day – usually - and I let my other admins know if I'm not going to be. I take care of my notifications first and then visit each page, looking for issues. No, I don't read each post (Needlepoint Guild has 9.7K members so a lot of posts some days) but if there's an issue, it's usually a very active post and right at the top.

The Facebook algorithms work based on activity of your group. The more active, the more feeds the page will appear in. With that in mind, I check out the EGA page and share their posts. The Great Lakes Region FB page is also checked. I also browse my FB feed and share any links that I think our members will be interested in. If another EGA Chapter is having a workshop that is open to non-chapter members, I share that info as well. With all these other posts, it's easy for the Dayton posts to "get lost" so I make Dayton posts "Featured". I try to post reminders of the EGA SIG's with links to Jana to contact for Zoom invites.

#### How to Share a Post -



Step 1 – click on the Share button in the bottom right corner. Not all posts can be shared as it depends upon the privacy settings of the post.

## How to Share a Post – Step 2



Step 2 – click on the Group button. Check the picture for what that button looks like since it no longer says "Group".

## How to Share a Post – Step 3



Step 3 – type any comment you wish to make and then click on the group name.

See – easy.

#### How to Pin a Post to Featured



Click on the 3 dots in the upper right-hand corner and then click on Pin to Featured

To ensure that I don't forget to add a meeting/workshop reminder, I use a calendar. I log Chapter meetings, Chapter SIG's and any Chapter business (workshops). I also log EGA registration dates – basically, anything that I may want to note on our Facebook page. If you know that you will not be available, FB allows you to set up one Scheduled Post. I wish it would allow more but I haven't found any setting to allow that. I try to check the calendar once a week and sometimes daily so I can ensure that I get everything posted. It sometimes doesn't happen.

Don't forget to set up Events. I'm not sure how effective Events are but I've set up a couple and will continue to set them up now and then.

I am a member of several FB groups, and each group has their own rules. Before posting anything, please contact the admin and verify if they allow posts and what the limits are.

Ie NeedlePoint Nation (one of the two with the same name) only allows 1 selling/promotion post every 7 days. Some allow this type of posts, and some don't, some only allow this on a certain day or in a certain thread, so it's best to ask first. When I was Publicity for CyberPointers, I had a spreadsheet with this info and I'm wishing I had kept that spreadsheet now. If I'm posting in another group, I always post "On behalf of the Dayton Chapter, Embroiderer's Guild of America" with the link to the Dayton page. This makes it easy for someone to click on the link and find our page which hopefully results in more members. I've posted about our Red Dress lecture and our fundraising items in multiple groups.



Don't restrict yourself to EGA Chapter pages as they are already aware of EGA. You want to reach new people. Join embroidery, needlepoint, crewel Facebook pages so that you can post applicable things. You want to get the word out, but you don't want to be a nuisance.

Once our members start to post more often, I want to start a WIP Thursday (or something like that) for the members to post a picture of what they're working on. Right now, there's not enough members posting to make this work.

I've asked members who participate in Show and Tell during our meetings to share a picture and info on our Facebook page. This is new and will take some time to be effective.

I'll end this by saying, don't be afraid to try something. It may not work but then again, it may work. What works for Dayton may not work for you and what works for you may not work for Dayton. You don't know until you try.