



2025 EGA Seminar “Needlework Faire” – Pop-Up Shops – Vendor Information November 11-16, 2025

Pop-up Shop Schedule

Wednesday, 11/12 – 12-7 p.m.

Thursday, 11/13 – 9 a.m.-7 p.m.

Friday, 11/14 – 9 a.m. -9 p.m.

Saturday, 11/15 – 9 a.m.-7 p.m.

Sunday, 11/16 – 9 a.m.-2 p.m.

Booth Cost

Booth includes three 6-foot tables and two folding chairs.

- \$200 for the first day.
- \$100 for each additional day.
- Extra tables are available for \$50/each per day.
- Vendors may bring their own tables and display racks but please be aware that floor space may be limited.

How to Reserve Your Space

Once you decide when you would like to have a booth, contact Karen Hamilton at seminar2025.karen.hamilton@gmail.com to request a Vendor Contract. Please provide day(s) desired and any need for extra tables. Once the contract is finalized and signed, your payment will be due no later than September 30, 2025.

Please note: space is limited and all vendor booths will be awarded on a first come-first served basis.

Hotel Information

Vendors who wish to stay at the Hilton Anatole Hotel may take advantage of the Seminar rate by making reservations through this link: <https://book.passkey.com/e/50936164> or by calling 800-445-8667 and mentioning “**EGA 2025 National Seminar**” to obtain the seminar group rate.

The seminar rate is \$229.00, plus a \$17.75 resort fee and 17.27% state and local taxes per night. Rooms may have a king bed, a queen bed or two double beds. This rate is good for the

following dates: November 7 to November 18, 2025 to allow time before and after Seminar to explore Dallas.

To confirm a guest room reservation within the EGA seminar room block, the room must be secured with a valid credit card along with a first night's deposit, refundable up to three (3) days in advance of arrival date. Checks and major credit cards are acceptable to establish prepayment. All credit cards used to prepay the room deposit may be charged immediately.

Hotel Address

Hilton Anatole Hotel

2201 Stemmons Freeway
Dallas, Texas 75207
Phone: 214-748-1200

Parking

The Hilton Anatole Hotel is offering seminar attendees an on-site self-parking rate of \$15.00 per vehicle per day. Valet parking is available at the rate of \$36.00 per vehicle per day. These rates are subject to change.

Other Details

- We ask that each vendor supply a door prize with a minimum value of \$20. These prizes will be awarded during seminar at "Stitchin' Time" or "Sampler U" events. The prize can be merchandise or a gift certificate.
- Final payment is due by September 30, 2025.
- The schedule above indicates when the shopping area will be open. Vendors can choose to be open during the entire time indicated or for shorter hours, if they wish.

Questions?

Please reach out to Karen Hamilton at seminar2025.karen.hamilton@gmail.com.

Thank you for your interest!