2025 EGA Seminar – Sponsorship & Advertising Rates

Sponsor Level	Cost	Handbook (Digital) Ad Size	Handbook (Digital) Listing	Newsletter (Digital) Ad	Newsletter (Digital) Logo	Newsletter (Digital) Listing	Welcome Packet Insert (Printed) Logo	Welcome Packet Insert (Printed) Listing	Welcome Packet Insert (Advertiser Provides)	Website Logo	Website Listing	Meal Programs (Printed) Logo	Social Media Mention	Logo on Event Signage
Platinum	$750	7.5"x10" (full pg)	X	All issues		X	X		X	X		2X	2X	
Gold	$600	7.5"x4.5" (half pg horizontal)	X	1 issue		X	X		X		X	1X	1X	
		3.5"x10" (half pg vertical)												
Silver	$350	4.75"x3.5" (qtr pg horizontal)	X		X	X		X			X			
		3.5"x4.75" (qtr pg vertical)												
Bronze	$200	3.5"x2.5" (1/8 pg horizontal)	X			X		X			X			
		2.5"x3.5" (1/8 pg vertical)												
Welcome Packet Insert Sponsor	$50		X			X		X	X		X			
Signage Sponsor	$150		X			X		X			X			X
Handbook Advertising Only														
Full page	$250	7.5"x10" (full pg)												
Half page	$150	7.5"x4.5" (half pg horizontal)												
		3.5"x10" (half pg vertical)												
Quarter page	$100	4.75"x3.5" (qtr pg horizontal)												
		3.5"x4.75" (qtr pg vertical)												
Eighth page	$75	3.5"x2.5" (1/8 pg horizontal)												
		2.5"x3.5" (1/8 pg vertical)												