

## COLOR NOTEBOOK

### COLOR SYMBOLISM AND EMOTION

Red: fire, heat, excitement, danger, rage, blood, "stop" sign, love, devotion (Valentine), Christmas, House of Lords, red-hot news, saint & sinner, in the red, red tape, red cent, red-letter days, red carpet, Redcoats, red-handed, red light district, red right returning.

Orange: light, warmth, comfort, fruit juice, brightest and most cheerful.

Yellow: sunlight, springtime, cheerful, warmth, wealth, power, "caution" sign, yellow journalism, cowardice, illness, yellow ribbons.

Yellow-Green: springtime, sunlight, greenish-yellow-sickly.

Green: quiet, calm, earth, foliage, "go" sign, faith, hope, immortality, peace, growing (thumb), illness in body, envy, jealousy, Greenpeace, green horn, greenback, Mr Yuck, Kermit, House of Commons, Ireland, not green autos.

Blue: water, ice, sky, calmness and serenity, depression, fidelity, light: fragile and dainty, dark: haughty and formal, Christ, Virgin Mary, blue laws, blue Monday, blue blood, true blue, blue moon, the "blues", bluebeard, blue collar, blue chips, blueprint, blue ribbon, out of the blue.

Blue-Green: water, cool, distance

Violet: darkness, melancholy, priests, royalty, gods, Cleopatra's sails, peasants not allowed to wear it, Christ after Resurrection, Lent, Miss Piggy, Rock stars, Purple Heart.

Brown: chocolate, mud, "black" coffee, well-done beef, "brown" study, do it up brown, brownbag, Brownie.

White: chastity, purity, bridal, clean, snow, mourning in some countries, gay white way, white collar, white elephants, white caps, white flag, white sale.

Black: mourning, great sophistication, mystery, great poverty, simplicity (peasants), black despair, black ball, black sheep, black book, little black dress, black belt, Black death, black box, black eye, black gold, blackmail, Black market.