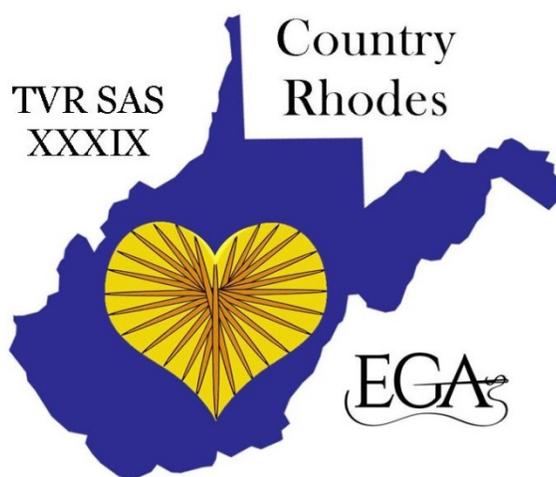


**Tennessee Valley Region
of
The Embroiderers' Guild of America, Inc.**

Presents



Country Rhodes

**June 27-30, 2019
Charleston Marriott Town Center
Charleston, WV**

TABLE OF CONTENTS

Schedule of Activities	3
Class Selections.....	4 - 12
Nine Patch Tray with Terri Bay	4
Jackpot! Frame Weight with Sandie Cormaci-Boles	5
Pumpkin Patch with Jennifer Riefenberg	6
Circle Dance with Debbie Rowley	7
Celtic Knot with Marion Scoular	8
Irish Blessing Sampler with Catherine C. Theron.....	9
Studio Time with Lois Threlkeld.....	10
Special Activities	11 - 15
Thursday Night Program with Doug Kreinik	11
Friday Field Trip to the Kreinik Factory	12
Silent Auction	13
Bookstore.....	13
Boutique.....	13
Teacher Showcase.....	13
Tennessee Valley Region Board Meeting	13
Merchandise Night.....	14
Merchandise Night Tables	14
Boxed Lunch Information for Saturday.....	15
Hotel Information	16
Registration Information.....	17
Registration Form	18
Special Dietary Requirements.....	18
Release Form.....	19
Fee Schedule	19
Dates to Remember	20
SAS 39 Checklist	20
“Dear Santa” Letter.....	21

SCHEDULE OF ACTIVITIES

Thursday, June 27, 2019

Registration Opens	11:00 am – 7:00 pm
SAS Advisory Meeting	12:30 pm
TVR Board Meeting*	2:00 pm
SAS 39 meeting	Following board meeting
Silent Auction, Boutique & Bookstore	1:00 pm – 6:00 pm
Thursday night program (need ticket) (Dessert and Doug Kreinik)	Doors open at 7 – program at 7:30

Friday, June 28, 2019

Registration	8:30 am – 1:30 pm
SAS 40 meeting	9:00 am
Angel meeting	10:00 am
Silent Auction, Boutique & Bookstore	9:00 am – 9:00 pm
Lunch on your own	11:30 am – 1:30 pm
Teacher Luncheon	11:30 am
Classes begin	1:30 pm – 4:30 pm
Dinner on your own	
Merchandise Night**	7:00 pm – 9:00 pm

Saturday, June 28, 2019

Silent Auction, Boutique & Bookstore	9:00 am – 5:00 pm
Classes	8:30 am – 11:30 am
Lunch on your own	11:30 am - 1:30 pm
Classes	1:30 pm – 4:30 pm
Teacher Showcase	4:30 – 5:15 pm
Reception and Cash bar	6:00 pm
Banquet	7:00 pm

(Silent Auction winners announced and SAS XL Invitation issued.)

Sunday, June 30, 2019

Classes	8:30 am – 11:30 am
Check Out	

*TVR Officers, region representatives, and any TVR members are invited to attend.

**Extra Seminar pins will be available.

This schedule is subject to change.

Nine Patch Tray

Instructor: Terri Bay

Technique: Whitework, Blackwork, Pulled Thread

Level: Intermediate

Kit Fee: \$60

Kit: 28-count white Linen, embroidery floss, needles

Pre-Work: 3-5 hours



Student Provides: Small sharp scissors (Hardanger type), 10-12 inch hoop or Q-Snap™ or similar-sized stretcher bars or scroll frame. Lighting or magnification as needed by student, and normal stitching tools.

One day while shopping for supplies, I was looking at some snap trays and decided that rather than buy one I would figure out how to make one. The design of the Nine Patch Tray was inspired by the nine patch quilt block. It is worked in Blackwork and Whitework embroidery along with ladder hemstitch dividing bands. It is worked on 28-count linen using 2 sizes of pearl cotton and black floss. It uses a variety of pulled thread stitches and lots and lots of eyelets. The tray is finished flat and the ribbons that are stitched into the sides tie together to create the tray shape. It measures approximately 6-inches square when folded. The finishing technique is very simple using only backstitch and whipstitch.

Terri Bay is an embroidery teacher and designer from South Carolina. Her passions are Whitework and Blackwork, either separate or dancing a beautiful duet with each other. Terri has taught for many years at various shops, retreats, EGA chapter, and EGA seminars.

Jackpot! Frame Weight

Instructor: Sandie Cormaci-Boles

Technique: Counted Needlepoint and Color Theory

Level: Intermediate

Kit Fee: \$75

Kit: 18-count canvas, overdyed silk – (model palette or student's choice of color), needles

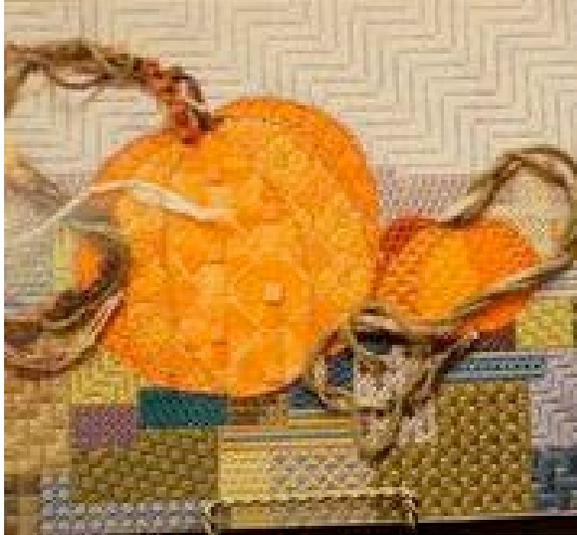
Pre-Work: none



Student Provides: Stretcher bars and tacks, embroidery scissors, laying tool or #18 tapestry needle (optional but recommended), lighting and magnification.

The Jackpot frame weight contains a “jackpot” of stitching techniques! The design is stitched on a 10” by 12” cut of 18-count canvas using four shades of overdyed silk. The finished design size is approximately 5 1/2” by 5 1/2”. The model is finished as a frame weight, but this design could also be used for a framed piece, pillow or trivet. Techniques taught include: color and design theory, stitching with overdyed threads, stitching with silk, using a laying tool, mosaic, straight cross, bound cross, double Leviathan, cross stitch, rice stitch, long-armed cross, Smyrna cross, ray stitch variation, double straight cross, and Milanese variations. Students will explore how their color choices work together to make a beautiful finished product.

Sandie hales from Southern California and has taught for all ages and all levels of embroiderers. Her teaching goals are to instruct and truly encourage her students. She likes to introduce them to new fabrics, threads, embellishments, and techniques. She tries to incorporate finishing, designing and/or color theory into each of her classes. Some classes include an aspect of history.



Pumpkin Patch

Instructor: Jennifer Riefenberg

Technique: Canvas Embroidery

Level: Intermediate

Kit Fee: \$110

Kit: Assortment of silk, cotton, and other threads (both stranded and not stranded), very velvet, raffia and knitting yarns

Pre-Work: none

Student Provides: Stretcher bars, and normal stitching supplies

Autumn flashes its warm smiles of color in the Pumpkin Patch. A sampler of stitches creates the verdant earth on which the pumpkins sit in anticipation of harvest. Course objectives include: enhancing the students' knowledge of design-appropriate stitches; integrate warm/cool color combinations into the students' palette; and use of bright, intense color complements. Stitches will include the following concept/techniques: adapting and adjusting stitches to reflect the design shape; compensation of stitches; use of color in creating a sense of depth and form; and creating dimensional or dimensional-effect on vines with stitching and working over stitched areas.

Jennifer is an accomplished needleartist, meshing her love of the arts into new and varied mediums. She loves teaching others, both the skills and the pure love and joys of art and creativity. Jennifer has won numerous awards for her needleart and other artwork. She has taught at National Seminars for ANG and NAN.

Circle Dance

Instructor: Debbie Rowley

Technique: Counted Canvas

Level: Advanced

Kit Fee: \$85

Kit: 18-count mono canvas, cotton floss, pearl cottons, watercolours, Kreinik braids

Pre-Work: none

Student Provides: Stretcher bars, normal stitching supplies

Full



Circle Dance features several circular stitches. The center is smooth spider's web, surrounded by round Rhodes. The large center motif is filled with satin stitch patterns in a graduated color scheme. Around the center circle motif is a padded detached buttonhole, stitched over a cord to give a very raised edge. At the outer edge are layered Jessicas, with 4 trip herringbone bands. The background stitch is a couched line, stitched over a sponge painted background to give contrast and interest to this open stitch. Students will paint their backgrounds in class before stitching.

Stitches used include smooth spider web, round Rhodes, 4 trip herringbone, brick, Parisian, Hungarian, scotch, byzantine, Milanese, detached button, couched lines, layered Jessicas.

Debbie Rowley lives in Conway, AR, with her husband of 40+ years, Rod, and two Shelties, Misty and Spirit. She has two married adult children, three grandchildren and three granddogs. Debbie dreamed of being a writer and received a BA in journalism from Central State University, Oklahoma (now University of Central Oklahoma); she employs that desire to write in her charted instructions. Debbie has stitched for almost 30 years, been in business as DebBee's Designs for 15 years, and a needlework teacher for 15 years. She has published designs in several magazines and publications, including Needlepointers and Needlepoint Now.

Celtic Knot

Instructor: Marion Scoular

Technique: Shaded Blackwork

Level: Basic

Kit Fee: \$28

Kit: Imprinted fabric (25-count Lugana), needles

Pre-Work: 15 minutes

Full



Student Provides: Scroll frame, Q-Snap™ or stretcher bars to accommodate a 14” square of fabric. A clamp or stand to enable the use of both hands would be useful.

After discussing the four different methods of shading Blackwork, this triangular Celtic knot will be shaded where it overlaps by adding stitches to the pattern or by changing color shades. Only ONE pattern will be used, with a choice of many. As a result, no two designs in the class will be alike. Such a concept CANNOT be reversible. Suggestions for threads will be given in a student letter.

Marion is a 3-year, Mark Excellent graduate of the Royal School of Needlework and a City and Guild’s Silver Medalist. She has taught in English High Schools; owned the Roving Hood Wool Shop for 13 years; taught Adult Education for Clemson University; and has judged, lectured, and taught in 46 states, Canada, Mexico, and Australia. She is author of many booklets and articles on Embroidery techniques.

Irish Blessing Sampler

Instructor: Catherine Theron

Technique: Counted Thread

Level: Intermediate

Kit Fee: \$220

Kit: 32-count linen, practice fabric, needles, 28 threads of various varieties of silk and cotton Gentle Arts

Pre-Work: none

Student Provides: stretcher bars, normal stitching supplies

This counted thread sampler is stitched on 32-count linen & measures 12" wide by 24" long. It is worked with various silk & cotton flosses.

A vine of strawberries surrounds the large Christmas colored Scottish-type alphabet, a lovely home & grazing sheep, an old Irish Blessing, & a hunt scene.

Stitches used include Long Arm Cross, Diagonal Cross, Smyrna, Padded Satin, Diagonal Satin, Satin, Petit Point, Cross-Stitch over one, Double Running, Double Italian Cross, Cushion Stitch, Four-Sided Stitch, Montenegrin, Double Alternating Back Stitch, Oblong Cross Variations, Oblong Smyrna Cross, Florentine, Stem Stitch, Colonial Knot, Upright Cross, & Slanted Encroaching Gobelin.



Catherine C. Theron is a graduate of Cornell University studying English, history, and design. She resides in Central Pennsylvania. She is a self-taught designer and stitcher, and has concentrated on counted thread techniques and especially samplers for the past 30 years. Catherine has taught for EGA & ANG Chapters, EGA Regional Seminars, sampler guilds, shops, private groups, museums, & wholesale trade shows. She is also a former partner in the thread company The Gentle Art. Catherine loves to bring samplers to life with her combination of color & rich variety of stitches. She has never met a sampler she didn't like!



Studio Time

Instructor: Lois Threlkeld

Technique: All

Level: All

Need to finish that piece, but have forgotten how to do the technique? Can't find the diagram for that half-finished stitch? Don't want to add another UFO to the stack? Help is at hand! Join Lois in Studio Time and work on your own project, at your own pace, and receive help from the teacher. Lois will provide references and help in a variety of techniques. Lois Threlkeld has taught classes at the region and chapter level, has authored petite projects and holds a Master Craftsman Certificate in counted thread. She has experience teaching studio time at region seminars and classes in counted thread, hardanger, beading, teneriffe

lace, needlepoint and canvaswork. Her work has won awards at Calloway School of Needle Arts.

SPECIAL ACTIVITIES

Thursday Night Program

June 27, 2019

7:30 pm

Doug Kreinik



Doug Kreinik, owner of Kreinik Mfg. Co., Inc joined the family business in 1983. Kreinik Mfg Co Inc was established by his parents, Estelle and Jerry Kreinik, in 1971 in Parkersburg, West Virginia. Kreinik manufacturers metallic braids, silk and carry all sorts of embellishments used by many textile enthusiasts in needlepoint, weaving, sewing, quilting, scrap booking, crocheting, cross stitching, costuming, knitting and even fly fishing.

Doug's background is in retailing, sales and marketing, manufacturing, and computers. He has appeared on Shay Pendray's **Needlework Shop** and has written for Piece Works Magazine. He is well known through his speaking engagements around North America, the UK and Russia, telling the story about his company and the industry, teaching the textile artist about threads, and moving people out of the box into the world of embellishments. He is married to Myla Kreinik, a retired middle school guidance counselor and his daughter, Danielle, is a television and movie producer in Hollywood. Charles, his son is recently deceased. Doug has dedicated a line of fancy glow in the dark and metallic and silk shoelaces in Charles's name (CAKS) to support programs on grief support, suicide prevention and addiction counseling.

Doug has served on many community boards. From Rotary to the Smoot; a local renovated Vaudevillian theatre, serving six years as a board member of the regional Girl Scout district and as the race walk director for the local Half Marathon, as well as, on the advisory board for the Fashion Merchandising School at West Virginia University and the local Chamber of Commerce. He presently serving as a commissioner for the Alternative Transportation Commission in his county in West Virginia, Advisory Board of the San Francisco School of Needlework and Design and the TNNA foundation. Doug has functioned as President and board member of The National Needlearts Association (TNNA), an International trade association with more than 1000 members. In 2007, Doug was awarded the TEN Award in-The Excellence in Needlearts, by the National Needlearts Association for his years of dedication within the industry. He enjoys cooking, trying new foods and restaurants, taking adventurous trips with his wife, textile art, his kids, learning, music and taking long distance bike trips with friends.

His job in life is to travel the world giving stitchers and textile artists innovative ideas by adding color, light and *fun* to their incredible creations and heirlooms. His philosophy is "Threads Visualize Thoughts".

Be sure to register for this Thursday night program. Ticket cost is \$30 which includes dessert.

Friday Morning Field Trip

June 28th – 8:15 am

Field Trip to the Kreinik Factory

Tour is limited to 25 people ---No cost for tour

Doug Kreinik has extended an invitation to come and tour the Kreinik facility on Friday morning. This will be a 10 -15 minute tour of the factory and the opportunity to shop in the outlet store. Because of time constraints, the group will be limited to 25 people. FYI – there are no stairs during this tour.

The group will be split into smaller groups for the tour. You will need to carpool with others who are attending – or provide your own transportation. It takes approximately 1 hour and 15 minutes to get there from the hotel. The group will leave no later than 8:30 am. The tours will run between 10 and 11. This should get you back to Charleston in time to get lunch and be in your class by 1:30 start.

If interested, please contact Erica Hlebowitsh at 205-737-2500 or ehlebow@gmail.com . She will be signing you up in the order she receives your request. **Please let her know in your request if you would be willing to drive and how many people (other than yourself) you can take in your car, or if you will need a ride.** There will be information at the hotel about where to meet on Friday morning at 8:15am.

The Kreinik Outlet Store is opened to the public Monday through Friday from 9 – 4. Just in case you want to go there and shop on your own and not take the tour.

Silent Auction

A silent auction will be held for items donated by chapters, members, and businesses. This annual fundraiser benefits TVR, so please be generous in your donations and your bidding. Donations will be accepted on Thursday from 11:00 am to 6:00 pm and on Friday until 1:00 pm. The winners will be announced at the banquet on Saturday night. If you have any questions, contact Sue Fulgraff at sfulgraf@gmail.com or Lois Threlkeld at lithrelkeld@gmail.com .

Bookstore

The highly successful used bookstore continues at this year's SAS. All books and items are supplied by you! We are asking for donations of gently used needlework books and magazines. Items can include the mystery novels that are so popular (solved by needlework shop owners, yarn shop owners, coffee shop owners, etc.). All profits go to Share-A-Stitch. There will be a drop off place at or near Registration. This year we will again be offering coupons and credits for bringing in donated items. You can use them to purchase items at the bookstore. If you have any questions, contact Sue Fulgraff at sfulgraf@gmail.com or Lois Threlkeld at lithrelkeld@gmail.com .

Boutique

Plans have not been finalized at this time for our boutique in Charleston. More information will be shared with you at a later time.

Teacher Showcase

Are you a teacher? Teachers are invited to showcase their classes. For \$10, teachers can rent a table to exhibit their classes to all attendees, hand out flyers, and talk to chapter representatives. This short show, 45 minutes on Saturday afternoon after classes, is open to anyone who teaches, not just the official teachers at seminar. Whether it's one project to start with or an array of options, take this opportunity to showcase projects and techniques, with the possibility of booking some classes.

Tennessee Valley Region Board Meeting Thursday, June 27, 2:00 pm

TVR Officers and region representatives are expected to attend this meeting. TVR members are encouraged to attend to learn how the region is run and to be the first to hear about upcoming events.

Merchandise Night – Friday, June 28, 7:00 pm – 9:00 pm

EGA members and guests are welcome to shop whether or not they have registered for SAS39.

The first six-foot table is available for \$50; a second table is \$40. Additional tables will be \$30 each. A special price for EGA Chapters is \$25 for first table, \$20 for additional tables. Merchandise night is open to all those with items of interest to stitchers (including clothing, glasswork, leather, baskets, fibers, antiques, etc.) as well as stitching items.

If you are interested in renting a table, send a check payable to SAS XXXIX, along with the form below, to the merchandise night chair, **Nancy Pardue**, 824 N. Jefferson Avenue, Cookeville TN 38501. If you have questions, you may reach her at nancypardue@charter.net or 931-526-7941 (central time). Please do not send merchandise night information to the Registrar.

EGA Chapters may purchase tables for \$25 per table.

Name: _____

Mailing Address: _____

City: _____ State _____ Zip _____

Email Address: _____

Telephone Number: day: _____ evening: _____

of tables requested _____

First table	\$50	\$ _____
Second table	\$40	\$ _____
Additional tables, each	\$30	\$ _____
EGA Chapter first table	\$25	\$ _____
EGA Chapter second table	\$20	\$ _____

Total Due for Tables \$

Make checks to payable to SAS XXXIX. Mail to: Nancy Pardue
824 N. Jefferson Ave
Cookeville, TN 38501

Description of Merchandise: _____

Boxed Lunch on Saturday

This will be a Sandwich Bar – Sandwiches will be pre-made and ready for you to select and put in your boxed lunch.

BUILD YOUR OWN BOXED LUNCH - \$25 PER PERSON

ALL LUNCHES INCLUDE:

- Pasta Salad • Miss Vickie's Chips • Cookie • Soft Drink or Bottled Water

SANDWICH OPTIONS WILL BE;

- Vegetable – Brioche, Lemon Garlic Aioli and Grilled Vegetables
- Chicken Salad – Herb Flour Tortilla, Golden Delicious Apple, Celery, Raisins, and Baby Spinach
- Roast Beef – Rosemary Roll, Boursin Cheese Spread, Fried Onions, Lettuce, Tomato

You will be given a Boxed Lunch ticket in your Registration Packet on check-in. There is no need to select your sandwich choice as you will have the 3 options to choose from as you assemble your boxed lunch.

HOTEL INFORMATION

The hotel for SAS XXXIX will be:

Charleston Marriott Town Center
200 Lee St E, Charleston, WV 25301

The charming **Charleston Marriott Town Center Hotel** is conveniently located near Charleston Yeager Airport & Tri-State airport, with a complimentary shuttle to/from the Yeager airport. This 352 room Charleston hotel is located in the heart of downtown Charleston WV. Close to many attractions and within minutes of the Charleston Civic Center, University of Charleston, Brick Salt Bar + Kitchen or enjoy our health club, swimming pool, nearby golf courses, whitewater rafting & shopping at the Charleston Town Center Mall. All of our hotel rooms provide a flat-screen TV, deluxe bedding, a well-lit work area, high-speed Wi-Fi access and a coffee and tea maker. While attending the Share a Stitch Conference, you will be thrilled with our 17,000 square feet of adaptable venue space; we also boast a rooftop pavilion and outstanding event planning and catering. The Charleston Marriott Town Center can provide an extraordinary backdrop for your visit to beautiful West Virginia.

Each guest will be responsible for his or her own reservation. Listed below is the link to book reservations. They may also be made online at Marriott.com or by calling 800-228-9290. If you experience a problem with your reservation, please call the hotel at 304-353-3700.

We are so happy that you have chosen our hotel to host your event. We can't wait to see you soon!

Share Stitch Conference 2019

Start date: 6/26/19

End date: 7/1/19

Last day to book: 6/5/19

Marriott hotel(s) offering your special group rate:

Charleston Marriott Town Center for 145.00 USD per night (ask for Share-A-Stitch Rate)

[Book your group rate for Share A Stitch Conference 2019](#)

The last day to reserve a room at the special rate is June 5, 2019. All reservations must be guaranteed with a major credit card. Check-in time is 4 PM on the day of arrival and checkout is 12 noon on the day of departure.

REGISTRATION INFORMATION

SAS XXXIX registration begins now. Pre-registrants and EGA members have first priority if their registration forms are postmarked on or before February 9, 2019. Registrations received between February 10 and April 6, 2019 will be assigned according to postmark order, on a space-available basis. Members of other region chapters may register along with TVR members. Registration ends on April 6, 2019.

Registration covers teaching fees, student handbook, seminar pin, brochures, and Saturday evening banquet.

Members who pre-registered at SAS XXXVIII in Kingsport, TN in June 2018 must fill out the registration form since the final registration payment is still due. Pre-registrants' final payment of \$195 must be postmarked on or before February 9, 2019 in order to insure placement in the selected class.

On the form inserted in this brochure, registrants should indicate three class choices in order of preference. Mail the completed registration form with your check for the total registration fees payable to Share-A-Stitch XXXIX (minus \$40 if you pre-registered at SAS XXXVIII) to:

Marlene Buckles
SAS XXXIX Registrar
448 Cummings St
Abingdon, VA 24210

Class assignments will be emailed on April 20, 2019 including kit fee information. Kit fees must be received on or before May 18, 2019.

Cancellation requests must be in writing and sent by certified mail to the registrar. Those requesting cancellation prior to May 20, 2019, will be refunded all fees except a \$40 non-refundable registration fee. Refunds for cancellations made on or after May 20 will be made only in cases of documented illness or death of a participant or immediate family member. All refund checks will be mailed after the close of SAS XXXIX.

Country Rhodes
Share-A-Stitch (SAS) XXXIX
EGA Tennessee Valley Region Seminar 2019
Registration Form
June 27-30, 2019

Name: Last _____ First _____ MI _____

Name as you would like it on nametag: _____

Mailing Address: _____

City _____ State _____ Zip _____

Email Address: _____

Telephone Number: day _____ cell _____

EGA: Chapter _____ Member Number _____

(Member number is found on the mailing label of Needle Arts Magazine)

Emergency Contact:

Name _____ Relationship _____

Phone: day _____ evenings _____

Email _____

Spouse's Name if Accompanying You to SAS: _____

Current EGA Service: Please check the following, if applicable.

National officer _____; TVR officer (position) _____; Chapter rep _____

- Willing to serve as class angel Yes
 - Is this your first SAS? Yes If not, how many have you attended previously? _____
 - Willing to volunteer during SAS? Yes (Examples of help needed includes working bookstore, registration, bag check for boutique, silent auction, along with helping with other needs)
 - Your name and class will be in the handbook.
May we also put your address, phone number and email in the handbook? Yes No
-

Class Choices: Please list in order of preference, even if you pre-registered.

Requested Class	Teacher
1. _____	_____
2. _____	_____
3. _____	_____

Special Dietary Requirements, if any: _____

DATES TO REMEMBER

February 9, 2019	This registration form must be postmarked on or before this date for all EGA members to receive first priority in class choice. Members who pre-registered must also register by this date
Feb. 10-April 6, 2019	Class assignments according to post-mark order for EGA members
April 20, 2019	Mailing of class assignments and corresponding kit fees
May 18, 2019	Deadline for payment of kit fees
June 5, 2019	Deadline for hotel reservations

SASXXXVIII CHECKLIST

- Cleared scheduled for June 27-30, 2019!
- Hotel reservations made
- Registration form completely filled out
 - Selected up to three classes
 - Willing to serve as class angel
 - Willing to volunteer during SAS
- Listed any special dietary requirements
- Release form signed
- Fee schedule filled out
 - Registration fee checked
 - Thursday night ticket selected
 - Fees totaled
 - Boxed Lunch ordered (make sure you circled meal choice A B or C)
 - Copy made of registration form for own records
 - Check made out to SASXXXIX
 - Registration form and check mailed to Marlene Buckles
- Contact Erica Hlebowitsh about attending Kreinik Tour on Friday
- Ordered tables for Merchandise Night and sent check to Nancy Pardue
- "Dear Santa" letter filled out and put in a prominent place for friends and family to find



Dear Santa or _____,

I really want to go to Share-A-Stitch XXXIX in Charleston, WV in June 2019. If you would like to give me this trip (or pay for part of this trip) as my Christmas/birthday/New Year's/anniversary/valentine's gift, I would really appreciate it. You can help and I will be so grateful.

I swear that I have been a very good girl all year and really, really deserve this!!

Love _____

