EGA Logo Surface Design Chart





Chart Colors

EGA's primary colors create the needle and thread lettermark.

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EGA Blue: DMC® 3842

EGA Green: DMC® 3347

Additional Brand Colors

All of the secondary brand colors can be used together or individualy in a broader design to complement the primary colors.



EGA Purple: DMC® 3746



EGA Yellow: DMC® 728



EGA Orange: DMC® 722



EGA Soft Blue: DMC® 3841