

The Embroiderers' Guild of America, Inc.



2016 Annual Report

Mission: To inspire passion for the needle arts through education and the celebration of its heritage.

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Credits. Cover: *Tree Cross-Section* by Carol Lynn Stratton. Photograph by Brad Cape.

Letter From the President

Presented to our members is a report on the activities and achievements of our guild in 2016. Progress on the goals of each of the strategic planning committees continued and most, if not all, should be completed in 2017. Of particular note is the new fundraising campaign, "Crown Jewels of EGA" as well as a marketing opportunity through the televised show "Creative Living" on some PBS stations. Our policies and procedures are undergoing a thorough revision toward a goal of being accurate and consistent. And a new website is anticipated for next year.

The matter of the bequest from the estate of Gay Montague Phillips plods on. We are now in year 5 of trying to settle our disagreements with the involved parties. I attended a mediation conference in Fairfax, Virginia, in September of this year with 11 people sitting around the table. Happily, we did reach an agreement which now has to make its way through the legal system. With luck, this will be concluded in 2017.

There is a wealth of information relating to the education department as well as the other activities we support and promote. You will find detailed information in the following pages. Enjoy!

Leslie Gagliardi

2016 ANNUAL REPORT

The Year in Review

Education

Education opportunities included the national seminar, educational programs, educational advancement programs, projects in *Needle Arts*, Petite Projects, *Winning Ways* lectures, the International Teacher Tour, Fiber Forum Retreat, Extended Study Program, Group and Individual Correspondence Courses, Master Craftsman program, Online Studio, region programs, and chapter programs.

Online Studio

Four online classes (listed on page 14) were offered in 2016 with a total of 311 participants.

Educational Programs

Group Correspondence Courses (GCC). The three new GCCs issued in 2016 are listed on page 15. A total of 13 GCCs were available as "Lightning Rounds" in 2016. At year-end, 29 courses were ready for release, under development contract, in piloting, or in editing and revision.

GCC	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>
Participants	1,005	1,347	1,157	1,373	1,246	1,370	2,256	1,780
Groups	94	115	105	100	118	128	190	156
Group enrollment	795	1,088	885	1,115	1,067	1,193	1,773	1,365
Individual enrollment	210	259	268	269	179	287	483	315
New courses	3	2	5	6	1	5	7	5
Retired courses	3	5	8	11	0	2	9	8
Courses at year-end	27	27	30	33	38	37	34	36

GCC participants work together or individually on new techniques with the opportunity of receiving evaluations from the teacher on completed or partially-completed projects.

Individual Correspondence Courses (ICC). A new six lesson course, *Crazy Quilting*, taught by J. Marsha Michler, was piloted in 2016 and will be added to the 2017 Education Catalog.

<u>ICC</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>
Participants	25	37	26	36	23	39	54	51
Graduates	10	8	9	5	9	12	11	7
Courses at year-end	10	10	10	10	8	13	15	16

Challenge/Challenge with a Twist. The theme for the 2016 **Challenge** and **Challenge with a Twist** was *Stitching a Series of Designs*, with Laura Smith as consultant. There were 18 and 11 participants with 16 and 5 pieces submitted respectively. The *Challenge* program provides a bridge between working the designs of others, and entering juried exhibitions. It offers one-on-one encouragement, guidance, and evaluation by a nationally-recognized consultant.

Educational Advancement

Extended Study Program (ESP). The Extended Study Program provides members with opportunities to participate in comprehensive programs that encourage creative expression and personal growth. The 2016

offering was a study of textiles and embroideries and a cultural tour of Santa Fe led by local liaison EGA member Kathleen Weston. Participants visited the Villenueva tapestries, Santa Fe Opera House with a lecture by Carole Rinard, the folk art collections of John and Karen Waddell, O'Keefe's home at Abiquiu, the International Folk Art Museum, and El Rancho de las Golondrinas for a class with Colcha embroidery expert Annette Gutierrez-Turk. Seventeen registrants participated.

Certification Programs. EGA offers 5 needlework certification programs: Teacher, Teacher Graduate, Judge, Master Judge, and Appraiser. The listing of active EGA certified teachers has been updated. A list was created with the names, certification and date of all EGA certified teachers and graduate teachers. There have been 223 individuals certified as teachers since 1962. Most of the certification activity was between 1962 and 1989 – 169 individuals. There have been ten certified as graduate teachers.

The appraiser program continued with 8 participants. Two requests have been received from people wanting to take the class sooner than the Louisville 2018 seminar, when the next class is scheduled.

The teacher certification program accepted one new applicant into Silk and Metal Thread. Parts of the exam are being reviewed with the idea of bringing them into the 21st century and clearing up any ambiguities so that candidate and committee are on the same page.

The Judges Certification Program offers the lecture series, *Winning Ways*, at each national seminar. This day is focused on the finer points of stitching and judging different techniques. In alternate years, a two-day class is offered on the mechanics of judging. In 2016 there were 12 students.

<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>
30	32	34	45	31	35	58	32

The 2016 lectures were Crewel—What is it? by Carol Peao Currier; And Your Point is? by Sandy Rodgers; Counted Thread Techniques Specific to Linen by Carol Lynn Stratton; and Dimension in Felted Wool Applique by Deborah Tirico.

Master Craftsman. The aim of the 10 Master Craftsman programs is to reward those who demonstrate mastery of a technique, enabling them to reach excellence in needlework. Examples of completed Master Craftsman steps were on exhibit at Star Spangled Seminar.

<u>Master Craftsman</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>
Graduates	8	1	4	5	4	8	6	8
New enrollees	15	9	32	15	35	24	77	52
Enrolled at year-end	137	140	157	153	189	219	248	392

Each program has a web page on the EGA web site showing the requirements for meeting Step 1 as well as pictures of successfully completed pieces. The web pages are revised as each program is updated and additional pictures will continue to be added.

Fiber Forum

Attendance at the Fiber Forum retreat, *Elements of the Landscape in Close-up*, with instructor Jean Draper was held in April in Sedona, Arizona. The retreat was attended by 19 members and 1 friend including 4 first-timers. Retreat coordinator was Terri Zievers. Jean was very well received by the group, and plans are being made to have her again in 2018. Karin Birch and Nancy Dunaway were the jurors for the 2016 Fiber Forum jurying. On March 26, 2016, the jurors received a CD with 89 images from 39 entries by 26 candidates. Their scoring resulted in 34 embroideries by 25 candidates being accepted. Works with averaged scores of less than three points were declined, and



only one person received scores too low to be eligible for Fiber Forum. Of the 25 candidates accepted, eight were new members.

Fiber Forum membership is currently 51 members and 20 Friends of Fiber Forum, and 168 to 170 Facebook followers.

<u>Fiber Forum</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>
Members	51	53	48	38	38	40	40	48
Friends	20	58	52	28	30	39	38	17

The mission of Fiber Forum is to advance embroidery as an art form through the exhibition of original works of exceptional merit. New members are juried into Fiber Forum each year by accredited judges on the basis of both aesthetic achievement and technical skill.

Region Education

Regions offer educational opportunities through seminars, region-sponsored GCCs, special workshops, retreats, scholarships, and traveling teachers.

Chapter Education

Without a doubt, educational opportunities offered by chapters reach more EGA members than any other level of the organization. Projects offered in conjunction with business meetings, workshops, retreats, public stitch-ins, and many other events throughout the year encourage members' participation and are a strong force in member retention.

National Seminars

Attendance at **EGA Seminar 2016**, *Star Spangled Seminar 2016* was 632 be held November 2-6, 2016, at the Hilton Alexandria Mark Center, Alexandria, VA.



	2016	2015	2014	2013	2012	2011	2010	2009	2008
		San			Santa		San		
Location	Alexandria	Antonio	Phoenix	Louisville	Fe	Naples	Francisco	Pittsburgh	Louisville
Attendance	632	619	620	528	625	381	611	450	893
Teachers	31	27	25	25	32	24	32	23	36
Classes	61	64	48	48	56	47	56	42	67
EGA									
income									
share									
(rounded)	\$55,107	\$52,254	\$49,845	\$102,000	\$67,700	\$17,000	\$27,600	\$33,800	\$94,800
		Internat	ional Teac	hing Tour					
Students	142	400+	600+	717					
Teachers	2	3	3	3					
Venues	9	19	25	31	1				
Classes	10	19	25	44	1				



EGA Seminar 2017 and *21st Through the Needle's Eye. Blue Ridge Rendezvous*, hosted by the Carolinas Region, will be held August 16-20, 2017, at the Crowne Plaza Tennis and Golf Resort, Asheville, NC. The premiere exhibition of the *21st Through the Needle's Eye*, also hosted by CAR, will take place in conjunction with Seminar 2017.

Other Special Events

20th *Through the Needle's Eye.* The exhibit was displayed in Placerville, California, Cedar Rapids, Iowa and Green Bay, Wisconsin.

Projects



Needle Arts projects. Projects from Needle Arts are listed on page 14.

Designers Across America projects were available through subscription or direct purchase. A total of 718 copies of the DAA projects were purchased by members in 2016, and there were 119 subscribers.

Petite Projects. Released in 2016 was *Blackwork Butterfly* by Carolyn Standing Webb; Judith Gulick's *Judi's Six F Frames* was retired. *Crazy Quilt Stocking*, first released in 2000 was reworked for the website and was placed on the web in December. Petite projects are donated by the designer/teachers to EGA and provided free to chapters for use as programs. Petite Projects were first introduced in 1994.

Youth Education. Youth Program information was posted in EGA's electronic newsletter in June and Sandra Gordon's "Embroidery for Beginners" was published in the June 2016 Needle Arts. The summer newsletter focused on counted thread embroideries with patterns. Newsletters were mailed because email addresses were not available. The winter newsletter dealt with tassels in different cultures. Instructions on how to make basic tassels and crown or friendship tassels were included.

Exhibitions

Complex: The Art in Mixed Media was on display in the Margaret Parshall Gallery from February to July. This show was organized by Carole Rinard and Shirley Kay Wolfersperger and included work by artists from the USA, Canada, and New Zealand. This exhibition is available for anyone to view on the Videos & Lectures page of the EGA website.

The *Star Spangled Banner* education exhibit featured 120 entries from 65 members plus 7 items from the EGA collection.

Communication

A Little Book of Embroidery Basics

A Little Book of Embroidery Basics is just what it says -- a collection of tips and bits of knowledge collected by Pat Lufholm of the Permian Basin Needle Arts Chapter (Texas), designed to help a beginning embroiderer with some really basic knowledge about the wonderful world of embroidery in any of its forms, and to encourage an established embroiderer to pursue beautiful stitches. Included are 'The Expert Advises' – invaluable tips offered from some of EGA's most knowledgeable teachers! Funding for this 66-page booklet was provided by the Gay Montague Phillips Bequest and is available for download from the EGA web site.

Needle Arts

The quarterly EGA magazine, *Needle Arts*, promotes EGA's mission, to inspire passion for the needle arts through education and the celebration of its heritage. Individual projects helped readers learn and perfect surface embroidery, Romanian point lace, blackwork, counted threadwork, and older, traditional French goldwork techniques. The heritage of embroidery and world history was celebrated in articles on

epic works created by groups of embroiderers around the world. Explorations in new media and reviews on contemporary exhibitions further celebrate the needle arts.

Featured *Designers Across America* were Jeanette Rees, AmeeK. Sweet-McNamara, Ruthmarie Hofmann, and Nicola Jarvis. The magazine included numerous illustrated feature articles, profiles, and projects, as well as letters from the president and the editor, letters to the editor, media reviews, contributors' list, calls for teachers and artists, a calendar, region seminar schedules, summaries of the national board and annual meetings, and a condensed version of the 2014 EGA Annual Report. See page 14 for a summary of the 2016 feature articles.

Pearl Production continued as graphics designer and compositor, and **Royle Printing** continued as printer. EGA's embroidery editor, Cheryl Christian, continued under contract to acquire, or write and develop, all magazine and newsletter content, and to coordinate the editing, design, and production of *Needle Arts* and *Inside EGA*.

Inside EGA

This quarterly newsletter was published 4 times in conjunction with *Needle Arts* and reported the names of program graduate and scholarship recipients; described new GCCs, ICCs, and "Lightning Rounds"; and published illustrated news from chapters. Featured throughout the year were articles and pictures about chapter activities and celebrations, and member achievements.

Newsletters

The monthly *E-News* provided snippets of news designed to keep members informed, updated and excited about the ins and outs of EGA.

Each of the 13 **regions** published a quarterly or bimonthly newsletter in hard copy or by email, or on its website. It is estimated that almost 90% of **chapters** published newsletters in hard copy and/or via email; the majority were issued either monthly or quarterly.

President's Mailing

Among the items sent to chapters with the 2016 President's Mailings were news from the education department, EGA *Who's Who Directory*, EGA's 2016 budget, summaries of the EGA board of directors and annual meetings, and 1 new Petite Project.

The President's Mailing is a long standing resource that is mailed to all chapter presidents after the Spring and Fall EGA board sessions. The purpose of the mailing is to provide information and guidance for chapter leadership. The contents and enclosures are also intended to be shared with all members and may be copied into chapter and region newsletters. These mailings are also available on the EGA website.

Facebook

In 2016, the EGA Facebook grew to 10,884 member and non-member followers, a 2,936 increase of new followers over 2015. The EGA Facebook page provides access to large audiences and promotes various EGA products and content.

Website

In 2016 our website had around 614,000 pageviews. Our website is used as a tool to promote our diverse education opportunities and events. One of these opportunities was *The Little Book of Embroidery Basics* which was posted on our Free Projects page and garnered over 13,000 pageviews. Another one of these was the exhibition *Complex: The Art in Mixed Media* which was presented on our site with photos and video and also shared on social media.

Websites are maintained by all 13 regions and approximately 40% of chapters.

Research

Needle Arts featured 3 research reports: "Loops, Coils, and Undulating Lines" by India Hayford, funded in part by an EGA Research Fellowship Grant; "Pewter and Embroidery" by Marie-Renee Otis, funded in part by an EGA Legacy Scholarship; and "The Benefit of Wear: An Analysis of Damaged Needlework" by Christy Gordon Baty and Erin Harvey Moody.

Collection & Library

In December 2015, Jeannine Koons of Williamsburg, Virginia promised EGA a collection of antique samplers. The collection includes examples from the US, Great Britain, Mexico, and the Netherlands. The samplers were delivered to headquarters in April 2016; and a selection was displayed in the Education Exhibit at National Seminar in Alexandria.

Dave Yoshida and Lisa Horowitz gave EGA a large Bargello sampler created by their mother, the late Estelle Horowitz, in the 1970s. The sampler features 55 different samples, each six inches square, and is sashed and backed with black velvet. It is a very striking piece and serves as a wonderful catalog of patterns.

In July, Janella Smyth of Accredited Appraisal Associates spent a week at headquarters conducting the field work necessary for a collection appraisal. This included inspection and photography of nearly 400 items. This group of items includes new pieces donated to EGA over the last several years as well as older works that were due for re-evaluation.

Over 50 books were borrowed from the lending library throughout the year. Approximately 25 chapters borrowed study boxes for use as chapter programs. New additions to the library <u>included Stitching the</u> <u>World: Embroidered Maps and Women's Geographical Education</u> by Judith A. Tyner. <u>English Medieval Embroidery: Opus Anglicanum</u>, a beautiful catalogue of the exhibition of the same name at the Victoria and Albert Museum, was donated by Marylyn Doyle. Also, a collection of about 25 books on various lacemaking techniques was given by Sarah Gillespie.

Contributions & Fund Raising

Contributions totaled about \$132,765 including about \$10,235.00 through a donation envelope in *Needle Arts*.

Fund raising at *Star Spangled Seminar* netted about \$25,533 through the live and silent auctions, Seminar 2016 all expense trip tickets, and opportunity baskets. Donated items included jewelry, books, and stitched pieces. See page 16 for the names of the donors.

General Membership at Year-End

	2016	2015	2014	2013	2012	2011	2010	2009
Members	9,010	9,197	9,508	9,780	10,325	10,706	11,299	11,251
Chapters	279	282	290	296	296	300	308	316

Bylaws

At year-end, all regions and all but two chapters were 100% compliant with EGA's **bylaws review** policy. A total of 20 bylaws and amendments were approved in 2016.

Outreach

Reports were received from 12 regions reporting outreach activities of 132 chapters. Activities included donated items, membership/recruiting, fairs, exhibits, demonstrations, and education; 64 chapters reported participation in National Stitch in Public Day.

National Outreach Project

Alzheimer's Research was selected by EGA president Leslie Gagliardi as EGA's national outreach project for the 2015-2018 term. As of the end of 2016, donors have contributed \$8,625 for Alzheimer's Research. A new set of four projects by Barbara Harrison, Betsy Morgan, Jeanette Rees and Kathy Rees were introduced at the Star Spangled Seminar and are available through the EGA website. Thank you to the many members who have supported this charity.

Phillips Education Grants

All 13 regions received their \$5,000 **Gay Montague Phillips Region Grant** allocation in 2015 and made plans for its use in 2016. Greater Pacific Region offered instructions for a Lois Kershner design to chapters through the region website. A YouTube video was also available as well as each chapter receiving a DVD of the video. The Carolinas Region offered members a Marie Campbell workshop, with members paying only kit and travel costs. New England Region sponsored a series of four workshops, each one featuring a single two-day class, each one offering a different technique. Rocky Mountain Region offered each chapter the GCC of their choice, the course fees to be paid by the region. South Central Region offered an online class to all its members with only kit costs paid by participants.

Strategic Planning

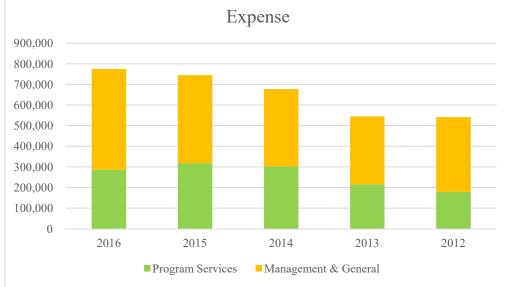
The strategic planning committees were very busy in 2016. A new fund-raising program, "Crown Jewels of EGA" was launched in September with pledges totaling \$70,000 by year's end. EGA partnered with Sheryl Borden, hostess of the PBS show "Creative Living" to highlight stitching techniques. Master Craftsman Coordinator Catherine Jordan flew to New Mexico for the filming; and the episode is currently available on the Create channel on some PBS stations. Updated letters were created for new member packets. In addition, a new member survey is emailed about 3-4 months after joining. Much time was spent determining "wants" for the website. Also, social media mediums were expanded. A comprehensive overhaul of EGA's Policies and Procedures is ongoing.

Financial Information



Detailed financial information for the calendar years 2012 through 2016 is provided beginning on the next page. The graphs below are derived from the detailed financial information.

Revenue 2016 – Management & General includes 96% membership, 2% net sales and 2% investment. Program Services includes 62% education, 5% publications and 33% special events & exhibits.



Expense 2016 – Management & General includes 56% office, 32% staff, 10% board and committees,1% website and 1% membership. Program Services includes 38% education, 42% publications, and 20% special events & exhibits.

Financial Information

Statement of Activities at December 31

	2016	2015	2014	2013	2012
REVENUE					
Program Services					
Education	\$154,470	\$169,815	\$149,618	\$109,886	\$108,193
Publications	12,951	12,365	14,717	11,661	17,112
Special events & exhibits	83,316	75,285	77,021	120,733	90,183
Total program services	\$250,737	\$257,465	\$241,356	\$242,280	\$215,488
Management & General					
Membership	\$352,963	\$365,815	\$377,764	\$384,311	\$388,718
Sales, net	6,492	14,244	3,310	5,670	5,923
Investment/other	8,193	10,612	7,905	6,073	3,411
Total management & general	\$367,648	\$390,671	\$388,979	\$396,054	\$398,052
Contributions/ Fund	937,956	116,511	132,140	-18,999	1,993,634
Raising/Bequests					
Total operating revenue	\$1,556,341	\$764,647	\$762,475	\$619,335	\$2,607,174
Net assets released from		-	-		
restriction				50	
Total Revenue	\$1,556,341	\$764,647	\$762,475	\$619,385	\$2,607,174
EXPENSE					
Program Services					
Education	\$109,052	\$189,422	\$ 183,214	\$ 79,608	\$ 66,464
Publications	118,961	103,042	92,686	126,665	100,934
Special events & exhibits	57,985	25,261	26,817	9,491	11,532
Total program services	\$285,998	\$317,725	\$302,717	\$215,764	\$178,930
Management & General					
Membership	\$ 4,691	\$ 3,771	\$ 1,418	\$ 8,636	\$ 919
Staff	157,014	140,547	139,449	125,188	141,779
Office	272,515	227,159	181,375	150,303	158,155
Board & committees	49,116	44,851	41,533	32,273	42,250
Website	5,400	10,800	10,800	11,950	19,313
Total management & general	\$488,736	\$427,128	\$374,575	\$328,350	\$362,416
Contributions/Fund Raising		-	-	-	-
Total Expense	\$774,734	\$744,853	\$677,292	\$544,114	\$541,346
Total excess (loss)	\$ 781,607	\$ 9,794	\$85,183	\$75,271	\$2,065,828
Non-cash: Depreciation		593	1,598	3,523	4,854
Total cash excess (loss)	\$781,607	\$20,387	\$ 86,781	\$78,794	\$2,070,682

Notes. Independent accountants Deming Malone Livesay & Ostroff 2016 Review, 2013-2015 Audit and 2011-2012 Compilation Reports. 2012 was restated to recognize the Gay Montague Phillips bequest receivable and to reflect adjustments to reserve accounts. Changes in Bequest & Interest Receivables are reflected on Statement of Financial Position.

	2016	2015	2014	2013	2012
ASSETS					
Current Assets					
Cash & cash equivalents	\$ 934,617	\$ 801,396	\$788,250	\$ 753,621	\$ 304,748
Accounts receivable	55,928	52,056	47,771	102,645	63,617
Pledges & bequest					
receivables	2,415,547	1,616,966	1,637,859	1,558,265	1,960,970
Inventory	16,872	22,104	19,636	16,606	28,065
Prepaid expenses	17,766	18,917	15,399	19,629	19,725
Total current assets	\$3,440,730	\$2,511,439	\$2,508,915	\$2,450,766	\$2,377,125
Property & Equipment					
Leasehold improvements					
Property & equipment	95,785	95,785	95,786	95,785	95,785
	95,785	95,785	95,786	95,785	95,785
Accumulated depreciation	(95,785)	(95,785)	(95,192)	(93,595)	(90,071)
Total property &		(\$ 593	\$ 2,191	\$ 5,714
equipment				,	
Other Assets					
Seminar loans receivable	\$ 18,045	\$ 18,294	\$ 21,033	\$ 18,533	\$ 20,519
Investments	324,121	528,004	522,700	518,027	513,458
Pledges receivable	32,000)	-))	,
Collection	476,466	463,016	458,891	458,891	458,891
Total other assets	850,632	1,009,314	1,002,624	995,451	992,868
TOTAL ASSETS	\$4,291,362	\$3,520,753	\$3,512,132	\$3,448,408	\$3,375,707
LIABILITIES &	, ,	, ,	, ,	, ,	, ,
EQUITY					
Current Liabilities					
Accounts payable	\$ 22,111	\$ 12,888	\$ 4,351	\$ 11,514	\$ 13,416
Payroll taxes payable					
Deferred income	223,423	243,644	263,354	277,650	278,598
Total current liabilities	\$ 245,534	\$ 256,532	\$ 267,705	\$ 289,164	\$ 292,014
Equity		,			,
Unrestricted	\$4,033,090	\$3,251,335	\$3,231,270	\$3,146,314	\$3,070,813
Restricted	12,738	12,886	13,157	12,930	12,880
Total equity	\$4,045,828	3,264,221	\$3,244,427	\$3,159,244	\$3,083,693
TOTAL LIABILITIES &			-	-	-
EQUITY	\$4,291,362	\$3,520,753	\$3,512,132	\$3,448,408	\$3,375,707

Financial Information Statement of Financial Position at December 31

Notes: Independent Accountant's Deming Malone Livesay & Ostroff 2016 Review 2013-2015 Audit and 2011-2012 Compilation Reports. 2012 is restated to recognize the Gay Montague Phillips bequest receivable and to reflect adjustments to reserve accounts.

Needle Arts	Featured Articles
Designers Across America/World Projects (4)	<i>Shell Needlecase</i> by Jeanette Rees; <i>Fanciful Earrings</i> by Amee K. Sweet-McNamara; <i>Serendipity</i> by Ruthmarie Hofmann; <i>Fox and Willow</i> by Nicola Jarvis
Projects (6)	Birds and Flowers Large Pinkeep, Birds and Flowers Tape Measure Cover, Birds and Flowers Thread-Ring Tag, Birds and Flowers Waxer Bag by Nancy Backus; Christmas Rose by Celeste Chalasani; Yemenite Israeli Embroidered Belt by India Hayford
Technique (2)	Celebrating America! By Linda Marie Dean explores crewel embroidery;
Designers Across America/World Profiles (4)	Profiles by Cheryl Sharp of Jeanette Rees, Amee K. Sweet-McNamara, Ruthmarie Hofmann, and Nicola Jarvis
Profiles (1)	"Owen Davies" by Cheryl Christian
Research (3)	"Loops, Coils, and Undulating Lines: The Ziva Sirkis Naumann Collection of Israeli Yemenite Embroidery, Los Angeles, California" by India Hayford (funded in part by an EGA Fellowship Grant, 2014); "Pewter and Embroidery" by Marie-Renee Otis (funded in part by an EGA Legacy Scholarship); "The Benefit of Wear: An Analysis of Damaged Needlework" by Christy Gordon Baty and Erin Harvey Moody;
Experience Sharing (4)	"Beading with Sherry Serafini" by Jean Neilson; "Embroidery for Beginners" by Sandra L. Gordon; "Should Your Chapter Go Online?" a 3-part series by Andreas Welch and Meg Welch; "Elements of the Landscape in Close-up with Jean Draper" by Barbara Haugaard, Fiber Forum Retreat 2016;
Reference (6)	"The Royal School of Needlework" by Cheryl Christian; "Introducing EGA's 21st National Exhibit Jurors" by Patricia Goaley; "Inspired by History" by Melinda Sherbring; "Fiber Forum Jurying 2016" by Members of Fiber Forum; "The Process of a Challenge or Is It the Challenge of the Process?" by Penny Hurst; "Bobbi Pilling Awards 2015" by Carole Rinard.
Exhibitions (4)	Yes! Young Embroiderers' Show, an exhibition of fiber art by stitchers aged 17 and younger; Complex: The Art in Mixed Media by Shirley Kay Wolfersperger; Peacocks and Pomegranates by Dr. Susan Kay-Williams, an exhibition by the Royal School of Needlework; "The Stitch Your Brain Project" by Cheryl Christian.
Invitations (2)	Invitation to Enter EGA's 21st National Exhibit; Invitation to enter Challenge and Challenge with a Twist for 2016: "Stitching a Series of Designs" Laura Smith consultant.
Online Studie Cleases	(A) Detrictic Consultance #2 has Manageret Day dies. Cilded Day array of a has

Online Studio Classes (4): *Patriotic Sparklers #2* by Margaret Bendig; *Gilded Pomegranate* by Deborah Merrick-Wilson; *Creating Beaded Gardens* by Nancy Eha; *Fifty Shades of Pai(sley)* by Amee K. Sweet-McNamara.

New GCCs (3): Isabella: Italian Drawn Thread by Barbara Kershaw; The Maharaja's Elephant by Mary Long; More Than a Rose by Melinda Sherbring.

GCC Lightning Rounds (13): Taming the Stash Monster by Laura Smith; Dresden Garden by Jane Ellen Balzuweit; Poppies by Luan Callery; Roses by Carol Algie Higginbotham; Finishing with Flair by Marion Scoular; Spring Splendor by Kay Stanis; Bargello Challenge by Gail Stafford; Fallen Leaves Sampler by Kim Sanders; Assisi by Marion Scoular; Beginning Teneriffe Lace by Jonalene Gutwein; My Favorite Bracelet by Jeanette Carmichael; The Maharaja's Elephant by Mary Long; More Than a Rose by Melinda Sherbring.

GCCs Retired (3): *Dresden Garden* by Jane Ellen Balzuweit; *Liesel* by Barbara Kershaw; *Bargello Challenge* by Gail Stafford.

2016 CERTIFICATIONS

Individual Correspondence Courses

A Basic Study of Schwalm Embroidery Jan Burns Mary Emanuel Karen Capps

From Scene to Stitch: A course in Design and Stitching for Perspective Harriet Rose

Master Craftsman Beading Susanne Osterberg

Master Craftsman Color Peg Whitmore

2016 EGA Scholarships and Awards

Legacy Scholarship Gillian Page Pamala Doffek

Mary-Dick Diggs Scholarship Carol Sylvester

Penny Evans Memorial Scholarship Jane Rausch

Genny Morrow Memorial Scholarship Terry Mullen (three lesson format) Lois Threlkeld

Silk and Metal Thread Embroidery

Chiaroscuro: Patterning Theory for Blackwork Dena Dramm

Introduction to Metal Thread Embroidery Helene Ossipov

Master Craftsman Canvas

Vicki Buckrop Rosemary Denton Frances Fisher Mary Krueger

Marjorie Jones Scholarship

Joanne Loebig

Bobbie Pilling Memorial Award First: Susanne Osterberg Second: Birgit Ruotsala

Research Fellowship Grants Deneen Wilson Marie-Renee Otis

Gold Thread Award Winners

Great Lakes: Karen Wojahn Heartland: Ann Bergman Metropolitan: Maria Hall Mid-Atlantic: Elizabeth Day Mid-Eastern: Molly Ruminski New England: Christine Gaugh Pacific Southwestern: Judy Dymond Rocky Mountain: Jane Wheeler South Central: Linda Ferguson Sun: Linda Hansen Tennessee Valley: Elizabeth Alexander

Gold Thread Award – National

Karen Wojahn

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As we focus our vision on the future, we need to build the financial resources to support our mission and our continued dedication to excellence. Among our goals are to initiate youth programs, develop academic research programs, and to expand opportunities to display the work of our members and needle artists at the local, national, and international level.

Implementing these goals and ensuring the fiscal stability of EGA takes more financial resources than annual membership dues alone will provide. Ways that you can show your support of EGA include:

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- Donate to The Crown Jewels of EGA.
- If you have a specific objective for your donation, contact Director of Membership and Marketing Karen Hamilton, Marketing@EGAUSA.org.
- Volunteer to hold a stitching session with friends and raise funds.
- Shop the EGA store to purchase merchandise and gifts.
- Sign up for a class there is something for everyone in correspondence courses, independent study, extended study programs, chapter and region educational events, and EGA seminar.

Donations may be in cash or stock, by pledge, in kind services, or by legacy in your will.

Donations may be sent to The Embroiderers' Guild of America, The Pointe • 1205 E. Washington St., #117 • Louisville, KY 40206.

EGA Board of Directors March 2017



From left, bottom row: Karen Hamilton, Barbara Orend, Judy Badger, Leslie Gagliardi, Pam Coller, Joyce McCoig, Rebecca Wardlaw. Second row: Shawn Miller (assistant region director of South Central attended March 2017 board meeting as alternate to Linda Ann Walker), Susan Roe, LindaReinmiller, Kari Boardman, Kathy Weigl, Marnie Graley, Nan Windle, Kandy Nunn, Terry Faber, Janet Noble, Linda Busalacchi, Virginia Adkins, and Kathy Singleton. Photograph by Brad Cape.

EGA Staff Photos



From left, Brad Cape, Tonya Parks, Courtney Matthews, and Rand Duren

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